

## **Liquid Grip Canada Offers Solutions For All Athletes**

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Many athletes struggle to perform to the best of their ability without sporting equipment. While bats, clubs, weights, balls, and much more are used by many to train for, and ultimately play, their chosen sport, athletes eventually run into problems when using their equipment due to the natural oil and sweat that builds up on the surface of their palms.

These natural lubricants can reduce an athlete?s ability to maintain a firm grip on sporting equipment, which can cost them a game or match?or even put them at risk of injury. To compensate, athletes often turn to chalk, rosin, or a mix of the two to allow a dry, solid grip on their equipment. While chalk is may appear to be a decent solution, the type of chalk used can cause a whole new set of problems. Fortunately for athletes around the world, Liquid Grip Canada has found a solution that allows them to reap all the benefits of powdered chalk without having to deal with some of its consequences.

Chalk powder has been used by a multitude of sports for years, but users must deal with the ramifications of a messy, loose powder that sticks to other, unwanted areas of the body, such as their clothes, equipment, and surrounding areas. Liquid Grip Canada understands how inconvenient traditional chalk can be, and so has created a product that allows athletes to maintain a firm grip without having to clean up a powdery mess. Since Liquid Grip starts out in a liquid form, users simply have to apply the product exactly where they want it

and the chalk dries within seconds, leaving the dry rosin texture they need.

The formula of the product allows Liquid Grip to bind to fatty acids found in human skin, which causes the Liquid Chalk to remain on the hands or other necessary parts of the body without transferring to other objects, people, or clothing. For athletes who depend on chalk to perform, Liquid Grip allows them to focus solely on the activities at hand without having to worry about maintaining their grip, inhaling loose chalk dust, or even messes they will have to clean up later.

Unlike traditional chalk, Liquid Grip users don?t have to constantly re-apply the product throughout competition or practice. Athletes who use this product will only notice the innovative chalk formula start to wear off after a full 90 minutes of use. Due to its long-wearing action, Liquid Grip is perfect for rock climbing or fast-paced sports where it might be difficult to constantly re-apply chalk during the competition. While the innovative athletic chalk is convenient for fast-paced events, it is designed for sports of all types?and is commonly used in baseball, softball, football, bowling, golf, gymnastics, yoga, and even in powerlifting and bodybuilding competitions.

?Liquid Grip is empowering! With one application, there is immediate improvement in a softball player?s dexterity, awareness, and grip strength,? says Denise Davis, a professional softball coach. ?Liquid Grip combats the challenges of sweat and rain and is a must have for every player?s equipment bag.?

To learn more about the product offered by the sporting company, visit their newly revised website. In response to the success of their product, Liquid Grip Canada has revamped their website for even better customer service. The website now features details regarding the Liquid Grip formula, reviews from prominent athletes, and an area for their customers to buy their product directly from the website.

For those looking to buy Liquid Grip In Canada, the company offers the product in 1.5 ounce or 8 ounce options. The smaller option comes in a carabiner bottle, which can easily be strapped on to a backpack, workout bag, or even onto belt loops for more convenient application. Customers who wish to obtain both options will find that the company now has a combination pack of both sizes available for purchase. Those who wish to follow up any inquiries may contact Jennifer Lambert of Liquid Grip Canada to learn more.

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For more information about Liquid Grip Canada, contact the company here:Liquid Grip CanadaJennifer Lambert800-586-9086liquidgripcamail@gmail.com40 Ferris Dr #1, North Bay, ON P1B 8Z4

## **Liquid Grip Canada**

Liquid Grip was introduced in the Spring of 2010 at the Arnold Sports Festival in Columbus, Ohio. We wanted to offer

Website: https://liquidgripcanada.com Email: liquidgripcamail@gmail.com

Phone: 800-586-9086



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