Marketer?s Center Announces Google My Business Posting Service

April 23, 2019

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ROSEVILLE, CA ? Local SEO reseller Marketer?s Center has released its first Google My Business service as it strives to help businesses be more competitive.

Marketer?s Center now offers a Google My Business premium posting service that targets local audiences and helps clients gain better visibility on Google Maps and Google Search. The service is another way that marketing agencies contracting with Marketer?s Center can help clients stay relevant with the best SEO practices.

Google My Business manages how business information appears across Google. The service lets businesses share their story with customers.

A case study recently published on Moz.com states that Google My Business is, ?one of the most powerful ways to improve a business? local search engine optimization and online visibility.? GMB posts help companies get exposure by letting potential customers read online reviews, find a description of their business, set an appointment and complete other tasks that gain searchers? attention.

GMB posts act like mini-advertisements that let companies promote their business in a variety of ways including upcoming events, offers, new products and other updates. They can also include a call to action to let businesses guide their website visitors to complete a specific action like signing up for a service or booking an appointment.

Google My Business posts let digital marketers create more exposure for clients, generate more revenue and increase their return on investment. Such posts work best when updated often.

Marketer Center?s premium GMB posting service streamlines the process by handling all scheduling and posting on local Google listings. Its basic package includes 16 posts a month, breaking down to four per week. Post possibilities include review posts, service posts, city/location posts and blog posts.

Each serves a different purpose. City/location posts, for instance, uses locally targeted keywords to enhance customers? dominant in their area. The posts often feature events, businesses, and attractions to allure readers while adding relevance as well.

Marketer?s Center?s GMB service includes a transparent, white-labeled report that shows clients whether the service is helping them rank higher and appear in more places in search results. As with other services offered at Marketer?s Center, the GMB service also comes with a 100 percent customer satisfaction guarantee.

For more information about Marketer?s Center and its Google My Business premium posting service, visit its website at http://www.marketerscenter.com or call 310-627-2486.
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Marketer's Center

Marketer's Center offers the best in white label SEO services and reports at prices you can make money on. Perfect for marketing consultants and agencies that service local SEO clients or are looking to expand what they offer or just need a little help...

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