



A New Method of Increasing Website Conversions

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Tampa, Florida: Search Intelligence LLC, a digital media agency, has developed a new way to capture website visitors even if they click away. This strategy can be used to increase new customer leads and reduce lead costs. It can be implemented by any medical practice, e-commerce store, or local business by using a messenger bot.

"This may be the cleverest thing I have seen in a long time, an interactive automated conversation that is getting great results," says Julie Cook, local business owner. A well-designed bot can be more thoughtful than a traditional website and entertaining as well. By involving someone in a two-way conversation, a bot can accomplish the near impossible? gain 100% of their attention.

This strategy builds rapport between one?s prospect and one?s bot in precisely the same manner as one would with someone in person. For more info on chatbots [click here](#).

"We do a considerable amount of marketing online and I can see where a bot could be a valuable tool for us," said Valerie Longo, PCI Communications Inc. Also, industry experts are singing the praises of

messenger bots. ?The click-through rates are insane: 80% open rates and at least 20% click-through rates ? that?s huge,? Neil Patel stated.

As this past decade has shown the online marketing landscape moves very quickly and those that fail to take advantage of new advancements risk being left behind in their niche and losing market share.

Search Intelligence LLC is a digital media agency in Tampa Florida specializing in SEO, Facebook marketing, and sales funnels. They work with plastic surgery practices, law firms, dentists, e-commerce stores, and most types of local businesses and they are pioneers in developing messenger bots and lead conversion. For more information call (888) 907-4001 or visit: www.si-5.com/facebook-remarketing

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Search Intelligence LLC

Search Intelligence LLC is a Tampa SEO company serving local and national clients. They offer SEO, sales funnels, Facebook marketing, optimized web design, and reputation management.

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