

DWJ Group Launches Online Platform for Placemats and Table Talkers

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Successful restaurants, pubs and cafes across the country understand the benefits of using additional point-of-sale material as well as standard menus. It?s for this reason that the DWJ Group in Swansea has launched an on-line service for the design and print of placemat menus and table talkers.

The process is simple and business owners can simply pick the size of the product they want and upload their artwork to the site for a quick turnaround of production and print. There is also a picture gallery for anyone who is stuck for design inspiration.

The placemat menus are printed on an quality 120gsm stock and come in A4 or A3 size, subject to requirements, offering a great way to showcase food, drink and special offers. These placemat menus offer a low-cost temporary solution for restaurants, hotels, pubs and bars and are printed on a high-quality 120gsm stock to ensure the best business representation.

The table talkers are a sheet of paper (finished to A3 or A4 size) printed on the outside and folded with a glue strip to a triangle or square shape, leaving three to four panels to design. These can be printed on a firm

300gsm gloss or silk paper are gloss paper.

As no products on a table should be without laminate to protect the paper and help it to last, DWJ Group also offers a matt or gloss laminate according to the restaurants? needs.

Business owners can order a complete range of promotional material form the DWJ Group website incorporating a menu, table talker and placemat.

Says Sam Reese, Director at DWJ Group, ?Table talkers and placemats maximise the opportunity for restaurants, bars, pubs and cafes to sell their brand and food, or drink. They can be used to highlight special day deals or events coming up, changes to a brand, or perhaps something fun for the kids to do while their food is in progress. These promotional opportunities are especially excellent at catching the eye of a potential diner as they walk by.?

To find out more about DWJ Group?s online placement menu and table talker service, visit their website at https://www.menuprintingdirect.co.uk/collections/complete-your-brand.

For online press release enquiries, call Steve Brown at Omni Marketing on 07977 117 907.

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DWJ Group

DWJ Group is proud to be one of the leading printers in the UK, achieving a reputation for excellence in lithographic, digital, large format and exhibition printing since 1897.

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