

CRSMT Director Of Education Shares Thoughts On Cortiva Institute Closures

April 29, 2019

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In the newest entry of the Costa Rica School of Massage Therapy?s (CRSMT) blog, Director of Education at CRSMT, Beverly Giroud, discusses the closure of the Cortiva Institute, alongside other aspects regarding what the closure signifies for the future of massage therapy education. The blog can be found at https://crsmt.com/beverley-giroud-discusses-cortiva-institute-closing-and-the-future-of-massage-therapy-education/.

As a massage therapy graduate from a well-established and highly regarded massage therapy school, Giroud states that she has always strived to model, at CRSMT, the excellence that she experienced as an alumni of the institution. In the blog entry, she attributes the closing of the Cortiva Institute to a consequence of the new challenges that the United States? shifting economy has produced.

According to Giroud, massage therapy schools across the nation have experienced a growing decrease in enrollments during recent years. While this has led to the closure of the Cortiva Institute, it has also similarly affected many other massage therapy schools, negatively influencing the industry as a whole. This does not only affect the students who have to find another school to continue their studies, but also causes various

leaders in the industry to question their own longevity.

The Cortiva Institute closure occurs as a result of the dwindling and continued decline of the enrollment and graduate numbers across the nation. This is by no means a new phenomenon as, for the past years, the number of new students and graduates has been declining at a steady pace. Given that schools now have to face the imminent prospect of closure, this gives them a few distinct choices: to change and adapt to the demands of the industry, or to cease their activities altogether.

In the company?s blog, Giroud states that even considering the dire situation that has been affecting the massage therapy education industry, ?Employers are in need of competent and ethical practitioners.? Despite the decrease in student enrollment, there is still a growing demand for qualified personnel to fill out existing job opportunities.

Giroud continues, ?It is my hope that future students of massage therapy will enjoy a higher quality of education. The schools that survive this trend will be those who take the opportunity to re-examine their business and educational practices in order to continue to increase enrollment numbers and provide highly qualified massage therapists to meet industry demand.?

However, it is not all bad news in the massage therapy education industry. As the Costa Rica School of Massage Therapy itself demonstrates, there is still a place for massage therapy schools in the industry. This is illustrated by the fact that, in the next month, they will be graduating their largest class yet for the program, with 28 students. The school has high expectations that these students will go on to create and fulfill job opportunities across the nation.

The Costa Rica School of Massage Therapy owes their success to their staff, says Giroud, explaining that, ?Over the years, our team at CRSMT has been mindfully growing, and adjusting our program with the goals of professional and ethical excellence, and providing a fulfilling study abroad student experience.? She continues, ?We have been able to deliver a superb education within a unique tropical setting and cultural experience while maintaining the high standards that we believe in. I truly feel that has led to our successful enrollments, retention, and pass rates.?

The Costa Rica School of Massage Therapy, remain positive, despite the adversities framed by the context of the nationwide trend. The staff of CRSMT place their trust in staying true to their course and continuing to make their program a solid and prudent choice for prospective students. In sight of the recent closure of the Cortiva Institute, the Costa Rica School of Massage Therapy is the best option available for students who wish to get the best education available in massage therapy.

Those interested in pursuing the school?s educational services may contact Director of Admissions, Tammy

McGee, of the Costa Rica School of Massage Therapy via the form found here: https://www.beachmassageschool.com/cortiva-closing/. The school may also be reached through their website and social media platforms.

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For more information about Costa Rica School Of Massage Therapy, contact the company here:Costa Rica School Of Massage TherapyTammy McGee1-800-770-9893 ext 1info@crsmt.comCostado norte de la plaza de deportesSamara, Nicoya 50205, GTECosta Rica

Costa Rica School Of Massage Therapy

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