



## **Paul Beasant, Global Journalist And CEO Of Nova Graphene To Attend 2019 Lazaridis Institute ScaleUp Tour**

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Nova Graphene is pleased to announce that both their CEO Paul Beasant and President John Dicks will be attending the Lazaridis Institute ScaleUp Tour in Halifax later this year.

With the continued demand to supply a major tonnage of Graphene for multiple industries, Nova Graphene has seen the need to scale up the reach of their company. With this objective in mind, Beasant and Dicks will be attending the 2019 Halifax presentation of Lazaridis Institute ScaleUp Program.

The Lazaridis ScaleUp Program is a unique opportunity for growth stage tech companies in Canada to increase their scope under the mentorship of specialists that have been responsible for the success of other world-renowned companies. The program addresses constraints to growth with a customized approach, heavily oriented to helping founders execute their own strategies.

Only a very distinguished selection of companies are able to attend the program offered by the Lazaridis Institute, making the ScaleUp Program one of the most prestigious mentorship programs in the country. Only

companies that meet the Institute's requirements will be taken into account for their mentorship program, and the Institute itself handpicks the companies they believe to be the best fit. Practically, this means that the ScaleUp Tour offers a unique opportunity for up-and-coming companies to meet the leading representatives in the tech industry.

By attending the Halifax presentation of the ScaleUp program, the Nova Graphene representatives seek to gain inspiration in the success stories shared among the illustrious mentors in attendance.

Beasant said, "We know that no two companies follow the same path to reach a global scale. However, as we continue to push forward, we will be looking at how other companies have succeeded, paying close attention to anything that can be applied to increase our own company's reach. We hope that being able to meet first hand with these specialized mentors will impulse our company in the right direction and, perhaps, in the near future, we will attend the Lazaridis Institute's program."

The CEO went on to elaborate that, "Our mission is to get Nova Graphene to a point where we will be leading all of the aspects in the Graphene's sector with our innovative techniques and proprietary products. Through our advanced CarbonEra? Graphene products, we will enable advances and scalable commercialization in myriad sectors."

Nova Graphene's dedication to innovation is illustrated in the constant effort that they give to the development and formulation of new products. Recently, the company opened a new joint headquarters in conjunction with the Centre for Ocean Ventures & Entrepreneurship, where the product development includes resins, coatings, expansion foams, lubricants, and additive manufacturing applications.

The company's introduction of its CarbonEra? formulations are expected to revolutionize the industry. Some of the products that Nova Graphene expects to improve with the inclusion of their graphene formulations include: advanced concretes that are stronger, cure faster, and are waterproof; state of the art ballistic armor light enough that it floats; and antifouling coatings that don't require sacrificial metals or biocides.

For more information about Nova Graphene and its leadership role in the Global Graphene formula market, interested parties may visit the company's website here: <http://www.novagraphene.com>

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**Nova Graphene**

*Nova Graphene is a Dartmouth Nova Scotia , Canada Corporation focused on the delivery of innovative industry solutions enhanced by the use of high quality single and multi layer graphene*

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