



## **SEO Consultant In Northern Ireland Announces Press Release Service**

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An SEO consultant in Northern Ireland, Leading Results Marketing, is pleased to announce the launch of their new press release service, aimed at helping clients get to page one of any search engine's results page faster. Already a leading consultant in Northern Ireland for local businesses and a specialist in maps SEO, Leading Results Marketing will now also offer clients online press releases. As one of the top SEO consultants in Northern Ireland, Leading Results Marketing strives to offer clients as many advantages as possible to keep them far ahead of their competition. "Our online press release service gives our clients websites and Google profiles a huge boost, and helps drive them to the top of the search results fast," says Adrian McGivern of Leading Results Marketing.

Any modern business needs to do some SEO, or Search Engine Optimisation, to insure that potential clients always find them listed among the top results in web searches. In order for a business to survive and grow, they require a steady stream of customers, and many businesses are barely surviving in Northern Ireland. A number of factors lead to a business barely managing to pay rentals and bills.

"Few small business owners will openly admit to it, but there are far too many who exist hand to mouth,"

says Leading Results Marketing. They desperately need the next customer, client, or patient to keep the lights on and the doors open. It's a very sad state of affairs, but short term cashflow is keeping many small businesses afloat. There are lots of little things that contribute to this?no one factor is to blame, but they include things such as prices being too low, insufficient demand for the product or service, and sales occurring too infrequently.?

SEO can help businesses in such undesirable situations, however. By producing content that attracts the attention of search engine algorithms, it is possible to make a business the number one result in relevant keyword searches. People are more likely to contact one of the businesses on the first page of a Google search, and thus making sure the business in question is among those first few search results is essential when trying to increase traffic and attract more paying customers.

Beyond simply adding keywords, SEO is meant to structure the content on a website. As Leading Results Marketing states on their website, "SEO is not just about putting words on a page. Search Engine Optimisation is about structuring the content on the website. Adequate, relevant, quality content, presented in a way that Google or the other search engines can read and determine the relevancy of your website to a search term." The words on a site, while easy to read and understand for the average person, may be somewhat unclear for an automated system like Google that requires data to appear in a particular format in order to be readable. An SEO company like Leading Results Marketing knows and understands how to make the information on a client's site easily readable for a machine. Find out more here: [SEO Northern Ireland](#).

The company has received a number of positive reviews from pleased customers. One such review from a client named Barry Moore states, "Leading Results Marketing is a very established SEO Marketing Agency. We have collaborated on a few different projects now. I would never hesitate to recommend their services, they are at top of their game when it comes to SEO."

Another review from Murray Schwartz reads, "Adrian, at Leading Results Marketing, helped us with our SEO to improve our ranking. We are very impressed with the advice we were given and would definitely recommend this service. Having an experienced SEO consultant on hand to provide advice and assistance helped us to achieve top rankings for our main keywords."

For a reliable SEO Consultant in Northern Ireland, contact Adrian McGivern of Leading Results Marketing. The service is well known to be extremely effective when trying to grow a business. Leading Results Marketing is ready and willing to help any Northern Ireland business reach the next stage in their development.

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For more information about Leading Results Marketing, contact the company here:[Leading Results Marketing](#)  
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## Leading Results Marketing

*Leading Results Marketing, Newry, Northern Ireland. Expert marketing services to businesses who want more leads & sales. Leading Results Marketing provide SEO services. Get found on Google. Direct response marketing incl. PPC, Facebook ads & direct mail*

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