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## **New Website Launch Connects Florida Real Estate Photographers With Sellers**

*May 10, 2019*

May 10, 2019 - PRESSADVANTAGE -

A new website launch has made it possible for real estate professionals and for sale by owner homeowners to provide stunning images and videos of their properties. The new website is a directory that lists multiple photographers who have experience in real estate photography, including video tours, virtual tours, aerial photography and videography. The new directory can be seen at <https://realestatephotographersnearme.com>.

Earl Gardner, a representative for the company says, "This new website is aimed at Florida real estate professionals and homeowners who want to sell their homes on their own, without using a real estate agent. Those looking to enhance their property listings can use the directory to find a professional photographer in their area who can take videos and pictures to help spark interest in the property in question."

Gardner says that the directory is free for use to real estate professionals and any homeowner who wishes to sell their home on their own. Studies show that clear pictures of properties help to spark more interest by potential buyers.

?Anytime someone has something to sell, pictures should be available,? says Gardner. ?This is particularly true of properties. Serious buyers are going to want to see images and videos of the property before they decide to even see it in person.?

Gardner says that there are a number of Miami real estate photographers and others throughout Florida who are currently listed on the directory website. He adds that while any real estate photographer can ask to be listed on the site, there are protocols in place to ensure that only legitimate photographers are actually listed. He states that his helps to protect property owners and real estate agents and ensures that they are only working with the most reliable and most professional photographers in the state.

The directory has an online form that interested parties can use to contact them or to submit a request for information about photographers in their specific area. Gardner states that there are currently multiple photographers from all over the state of Florida who are participating in the directory listings and that all of these have been vetted to ensure that they are legitimate.

The new website also offers informative articles for those interested in learning more about real estate staging and other related topics. Gardner states that articles include staging information, as well as general tips and advice for setting up photography sessions to capture the essence of a property and make it more desirable.

?Those who have never taken professional real estate photographs may simply not know what they need to do in order to make those properties really stand out,? Gardner adds. ?We wanted to provide some general information on how to make those properties really desirable, such as what specific features should be highlighted. These articles are a great resource for anyone who is selling a property and wants to know how to capture it well or how to choose a photographer to do that for them.?

Gardner, who works with Alchemy Digital Media, says that this new photographer directory will be an invaluable resource for real estate professionals and homeowners who are looking to sell their homes. He adds that the directory can also help photographers to connect with those who need real estate images and videos taken and particularly those who are just getting started in the world of real estate photography.

The website was designed to be easy to access and navigate according to Gardner and currently contains a host of helpful articles and photographers in Miami and the surrounding areas who are ready to schedule a photography session for real estate. Those who are interested in learning more about the directory can find it online. Photographers can contact the directory for a chance to be included in their listings and those who are looking to sell real estate can find more information about photographers in their local areas who are experienced in this field.

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## **Alchemy Digital Media**

*Alchemy Digital Media is an online marketing company based in Fort Myers, FL., formed in 2007. Alchemy Digital Media began life as a web design and SEO company. However, in recent year Alchemy has successfully transitioned into a lead generation company.*

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