



Free Audit By MPM Advisory Services Promises To Reveal Why PPC Is Better Than SEO

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MPM Advisory Services, LLC, operating from South San Francisco, CA has made an earth-shattering statement: that PPC (pay per click) is better than SEO (search engine optimization). They have also stated that this is not an empty claim, but one that they can demonstrate by giving their customers a free Adwords account audit. The business believes that when people start focusing more on PPC and less on SEO, they will notice much quicker and higher results.

Mazen P. Musallam, from MPM Advisory Services, LLC, states that, "It is controversial and slightly against everything we hear on a daily basis, but PPC simply has far more advantages over SEO. Naturally, this is only true if it is properly managed. At MPM Advisory Services, we are ready to take on that work and help our customers successfully manage their PPC campaign."

According to the company, using PPC is a method of getting customers in a much quicker manner than what an SEO campaign can ever achieve. This is why it is particularly interesting for new businesses, who will benefit greatly from quickly building a large customer database. MPM Advisory Services is not suggesting that SEO is yesterday's news and not of importance. Rather, they are suggesting that efforts should start

elsewhere - with PPC campaigns - first.

"Every online marketing effort has benefits," adds Mazen P. Musallam, "just as any physical action has benefit. But what business would put shop signs up before they even have a premise to use as a shop, for instance? PPC needs to be the foundation of any campaign to get more customers."

Besides offering a free Adwords account audit, the company also offers all the necessary services to successfully manage a full PPC campaign. The audit is designed to demonstrate to potential customers how their current Adwords campaign is faring, but also how much better it could be if managed properly. This will clearly show just how high the potential return on investment actually is. Those who want to can then hire the services of MPM Advisory Services, LLC, who are ready to take on every element of a successful campaign.

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MPM Advisory Services, LLC

MPM Advisory Services, LLC is an online marketing business based in the San Francisco Bay Area. We cater to local small businesses that need to have a solid online presence and wants to reach their target market and target audience.

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