



Practice Bloom Helps Medical Practices Market Themselves

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Clifton, NJ based PracticeBloom, a medical practice marketing service, offers efficient and transparent marketing strategies for medical practices that are aimed at helping them bring in more patients. Using cutting edge digital strategies, the marketing agency guarantees predictable profits.

Relying on a combination of Search Engine Optimization (SEO), search engine marketing, social media marketing, social media advertising, email marketing, online reputation management and content strategy, PracticeBloom ensures that any medical practice that chooses to work with the digital marketing specialist sees a remarkable increase in the number of patients who elect to use their services over those of other practices.

"Our Design & Development teams are world class," says PracticeBloom, a statement that is echoed on their website. "In addition to looking beautiful, all designs are made with a focus on call-to-action and conversion. When it comes to building them out, we code custom WordPress themes using the industry leading Beaver Builder, making future edits as simple as point and click. You can find us listed as Recommended Beaver Builders, a status reserved for some of the best WordPress Developers in the world!"

With a trained, highly experienced implementation team, PracticeBloom can get a digital marketing program up and running in three days or less. Following that, the client's customer success manager will provide strategic direction based on the specific needs of the practice. PracticeBloom also provides a support team that offers continuous web support for the medical practice.

People often search for healthcare services online, and it is very important for a medical practice to make a good first impression to ensure that prospective patients choose that specific practice over the hundreds of others. A well designed website also attracts the attention of search engines more often, which ensures visibility in Google search results, while a strong social media presence ensures that the client's target audience is made aware of the practice. With PracticeBloom it is also possible for patients to schedule appointments online with the 24/7 online scheduling system.

Patients will also receive prompts to share positive testimonials on Google, Facebook, and other review platforms. "Facebook, Twitter, Instagram, SnapChat, YouTube—they're all platforms where people post media that people socialize around," says the marketing agency. "Savvy marketers understand you need attention before you can push your products/services, and the time being spent socializing on these platforms has created an unprecedented opportunity for your medical spa marketing if you have the right strategy." The company's own Facebook page shares regular updates on their activities; further information on the company and its services can be found at <https://www.facebook.com/practicebloom/>.

Every medical marketing campaign begins with an offer. Once the offer is set, PracticeBloom sets its paid ads team to work on transforming the offer into targeted ads on Facebook, Instagram, and Google. Once the right ads are created, PracticeBloom will help the practice create an attractive landing page to turn the traffic leads generated by the ads into actual leads.

Practice Bloom also offers Reputation Management services. "90% of your potential patients will look you up online and read your reviews before deciding whether or not to book an appointment with your medical practice," says the marketing agency. "It goes without saying that your online reputation needs to be stellar, and the best way to build a great reputation online is to have a system in place that continually generates authentic, positive reviews."

The agency's advanced marketing techniques and practises have helped a number of medical organizations increase the number of patients walking through their doors. Dr. Hardik Soni, owner of Ethos Spa notes that, "The ProfitEngines program by PracticeBloom has skyrocketed my business. It's worked so well there have been times when I had to ask them to slow it down so we could catch up."

Another review by Dr. Iris Crawford from NatureKur Wellness in Seattle states, "PracticeBloom has been

communicative, organized, and they've gotten me a lot of leads. I definitely recommend working with them.?

PracticeBloom offers world class design and development, and all their designs are created with a focus on call-to-action and conversion. Medical practices looking to increase their online visibility and increase the number of clients visiting them are encouraged to contact Matt Coffy of PracticeBloom today. Find out more on the agency's YouTube channel at <http://bit.ly/practicebloom-youtube>.

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For more information about PracticeBloom, contact the company here: PracticeBloom Matt Coffy +1 973-947-4500 matt.coffy@practicebloom.com 45 E Madison Ave, Clifton, NJ 07011, USA

PracticeBloom

PracticeBloom is a digital marketing agency specializing in bringing leads and new sales to medical practices. We're specializing in medical spa, plastic surgery, spine & orthopaedic and chiropractic marketing.

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