



Lost PPC Clicks Recovered

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Tampa, Florida: Search Intelligence LLC, a digital agency, has developed a strategy to save the PPC clicks of business advertisers. Website clicks are expensive and if more can be recovered and turned into business leads advertising will produce a better ROI. The recovery of clicks can begin within a few days of implementation of the strategy. This strategy is implemented through Facebook Messenger and automation bots and allows a business to follow-up with interested people.

Most large companies are using a form of this strategy already, though most small businesses are not. Valerie Longo, PCI Communications says, "Once I saw this strategy, I knew immediately that it was a game changer. This is exciting!"

This strategy allows a business to engage with a person and, even for a short time, have their full attention. Search Intelligence offers a Free guide for small business on the benefits of Facebook Messenger Bots for Small Business ? get it here.

Industry experts are singing the praises of messenger bots. "The click-through rates are insane: 80% open

rates and at least 20% click-through rates ? that?s huge,? Neil Patel stated.

This is a new strategy that is evolving right now; however, it appears to be here to stay. Facebook reports that 20 billion messages are sent between people and businesses every month. Businesses that wait to implement a Messenger strategy will be left behind.

Search Intelligence LLC is a digital agency with local and national clients. Their focus is on Messenger, Facebook, SEO, and sales funnels. For information and a Free consult regarding how a Messenger bot could benefit one?s business go to: <https://messenger.si-5.com>.

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Search Intelligence LLC

Search Intelligence LLC is a Tampa SEO company serving local and national clients. They offer SEO, sales funnels, Facebook marketing, optimized web design, and reputation management.

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