



## **Livnfresh Opens Up New Gaylord Location, Featuring Michigan Apparel, Tee Shirts, Hoodies & More**

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Livnfresh, the Michigan clothing based apparel company is opening a new retail store. Most companies open a store in their home town. Not Livnfresh. Livnfresh though based out of Gaylord MI first opened up their store in Traverse City MI. With lots of fans asking to open a store in Gaylord, Cari and Dave, the owners, finally caved in.

The new Livnfresh Store in Gaylord will be located at 103 W. Main Street Gaylord, Michigan 49735. Livnfresh is continually evolving and staying up to date with what their customers want. So it comes as no surprise that due to popular demand, the new store is opening.

Dave and Cari encourage local residents or visitors to stop in and explore the new store. "Come down to celebrate the new Livnfresh store in our home town of Gaylord. We will be serving wine so you can sip and shop the awesome deals during our Grand Opening. Don't forget to put your name in the drawing to win gift cards and more. You won't want to miss our Grand Opening. Open from 10-7 May 25th," said Cari.

Dave and Cari Samalik have been screen printing shirts for over 25 years in beautiful Northern Michigan.

Starting in college Dave quickly realized his passion in life. Why be like the others when you can be fresh, is what we've always believed. The little details make the difference. The love they have for the outdoors, the gift they have for screen printing, with Cari's keen eye for fashion, together have created the ultimate in a family brand clothing line.

They know that many others have the same love for their state that they do, and wanted to share this with others. These ideas gave birth to the LIVNFRESH brand. Family orientated designs of one's state getting out there and enjoying life and what it has to offer -- golfing, fishing, biking, camping, hunting and so much more on the highest quality apparel. Dave and Cari take pride not only in their state but also in the quality of their products, they want to make sure that the quality of their products exceeds the expectations of their customers.

When asked about why they opened up a new store, and focus so heavily on locally inspired themes, Cari had this to say, Michigan isn't just a state it's a lifestyle and the same goes for every state. We all have such pride for our home state, we are all connected, even in this diverse world. When you see a stranger wearing your favorite state design and walk up to them and strike up a conversation because you have something in common. That's just awesome. Who wouldn't want to be a part of that??

Livnfresh designs products as unique and outgoing as their customers. They pride themselves on living the lifestyles our designs promote. Get out and enjoy one's home state and express the love of being active in Livnfresh high-quality fashion apparel.

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For more information about Livnfresh, contact the company here: LivnfreshCari Samalik(231) 445-5548 sales@livnfresh.com 121 E Front St, Traverse City, MI 49684

## Livnfresh

*Livnfresh- we design fun and comfortable clothing to help you look and feel your best. We make the best state pride apparel around. Make memories, not clothing adjustments.*

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