



Software Localization Translation Services In San Francisco Open This Summer

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Eclectic Communications, a San Francisco based language specialist, announces that they will be open for business during the summer months with full capacity, as can be seen on <http://www.swlocalization.com>. The company understands that, because the internet is global, business happens in every language even during the summer vacation. They aim to help companies achieve sustainable growth by reaching the international market.

Marina Kimak from Eclectic Communications says, "We help our clients create their advertising materials and plan their growth strategy into foreign markets. Our software localization, website translation and technical translation services are available in over 40 major languages."

At the heart of Eclectic Communications lies their software localization department. They have been offering international and software localization services for over 20 years now. As can be seen on <http://www.swlocalization.com/software-localization/>, some of their clients include Fortune 500 as well as Silicon Valley start-ups. Essentially, they have been available to help businesses get their foot into the international market and conquer it.

"Our job is not to simply 'translate' content," adds Marina Kimak. "Rather, we undertake a complex and complicated task that brings in not just language, but also local culture and individual relationships. Essentially, our services make a website look as if it was made and built in the country that it is targeting."

Eclectic Communications aims to empower businesses to sell in the language that their customers speak. They were one of the first companies to offer localization and website translation services, starting towards the beginning of the 1990s. In those days, the internet was still in its infancy. As is explained on <http://www.swlocalization.com/website-translation/>, the company has amassed an impressive amount of experience since then. The service they offer today is like a new evolution, combining not just languages, but also culture and technology.

The services they offer to achieve this also go beyond simple translation. They can work on both dynamic and static sites, offline or online. They also perform image and branding research, offer multilingual CMS and automatic monitoring of websites for new updates. Additionally, they offer international SEO and eBusiness merchant solutions. In so doing, they are able to assist any type of business in any country.

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Eclectic Communications

Eclectic Communications is Silicon Valley based, language service provider. Specialized in translation (technical, medical, science, energy, legal, research), software localization, website translation and globalization, interpreting and branding

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