



Patient Prospectors Releases Free Online Marketing Guide For Dentist SEO

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Patient Prospectors, an SEO company based in South Carolina, has recently released their online marketing eBook for free. Operating out of their office in Greenville, SC Patient Prospectors are specialized in helping dentists get more patients through their proven marketing strategies. Their guide, stated to be valued at \$197, is aimed at dentists and offers businesses guidance to increase their patient base.

According to statistics by search engine giant, Google, the majority of prospective dental patients perform their research online to determine which facility they eventually decide to visit. Therefore, dentists are required to ensure their websites are not only easily accessible for customers but provide them with the relevant information. "We create content with search engines in mind," Patient Prospectors CEO, Scott Meadows explains. "We write to not only lure your potential new patient to your site but also to engage and educate them so they know they're calling a great dental practice." Scott further explains this aspect on his website here: <http://patientprospectors.com/dental-seo-dental-marketing/>.

A reliable SEO company that can provide tangible results to their client is required to avoid falling foul of a search engine's guidelines. Patient Prospectors confirms their commitment by saying, "Each month you will

receive a report that will track your progress. From there, we will create further recommendations to help increase patients for your dental practice." One of the most effective steps taken by the company to increase web traffic is the appropriate use of keywords on the website. "Dental marketing keywords are related to what you want your website to promote," Scott explains, adding, "Typically your keyword list will comprise of single words and phrases which often will also include the city where your practice is located." An extensive list of common dental keywords can be found by following the link <http://patientprospectors.com/best-dental-marketing-keywords/>.

The goal for Patient Prospectors is stated to help dentists and dental practices to expand their businesses up to seven fold in the space of months. The company has affirmed an increased website rank to be their corner stone in accomplishing this task. Additional information is detailed on their website and can be found by following this link: <http://patientprospectors.com/best-dental-marketing-keywords/>.

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For more information about Patient Prospectors, contact the company here: Patient Prospectors Scott Meadows 877-925-8007 scott@patientprospectors.com 2320 E North St Ste MGreenville, SC 29607

Patient Prospectors

We're a leading dental marketing company who helps dental practices grow to seven and even eight figure business by providing a steady flow of new patients through our proven online marketing strategies.

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