



Kids Entertainment Turns A New Page With Moon Secret Video Books New Release: Camouflage

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New York-based Moon Secret Books is delighted to announce the release of Camouflage, the first in a new brand of kids' entertainment that is sure to enchant children of any age. Gemma Gariel and Olo, her brother, founded Moon Secret Books and ensure that each videobook is filled with original music and hand drawn illustrations which both delight and inspire children to explore their own understanding of the world.

Each videobook is tailored to just the right length to engage a child's imagination at any time of day, but they can be especially useful before a nap or bedtime. They are the perfect way for parent and child to watch something together, allowing them to bond through shared experiences. Here is a trailer for Camouflage, which shows how Mother Nature protects her creatures by giving them the ability to camouflage themselves.

A key philosophy of Moon Secret Books is the importance of developing an appreciation for the wonders of nature, and a sensibility for colors, in children at a very early age. This is a key factor in teaching kids how to observe and remember important visual and aural details.

Parents who are concerned with what their children are reading, hearing, and watching on TV will understand that good entertainment is both nutritive and helpful in developing social consciousness. Therefore, the media they consume needs to stimulate their imaginations, developing their intellect as well as helping them understand their own emotions and some of the answers to those all-important 'Why?' questions.

For many parents, good entertainment will also include solutions for things their children struggle with, be it anxiety or their aspirations, inspiring them to take actions which will strengthen their moral sense of right and wrong.

'The idea for these whimsical children's stories was born in our childhood. Growing up in Europe, we had the chance to experience inspiring art and music, which in turn shaped our work today,' explained Gemma. She and her brother invite their audiences to say hi on Facebook and to let the siblings know how much they loved the books by posting a review.

Kids, of course, will have their own ideas of what makes a book good, and there is no doubt that most will find Camouflage and all the other videobooks from Moon Secret Books their own secret delight. The only problem they will come across is which videobook to watch and listen to next. Best of all, the videobooks can help young readers, and those learning English as a second language, to develop a love of reading which will help them learn and grow.

Parents and grandparents who struggle with choosing a good children's book can rest easy by making Moon Secret Books' materials available to their children. With the range of subjects available, there is bound to be a few that are of interest to their child or grandchild. Since Moon Secret Books helps children understand the world around them through playful interaction with voices, music, illustrations, and words, kids are able to absorb information in ways they may never have experienced before.

'We understand that many parents and grandparents may want to view our books before buying, which is why we are making trailers available on Vimeo. They can also rent one of our videobooks for 24 hours if they prefer to watch first from beginning to end, or see how their kids like it,' said Gemma.

Each of the individually creative titles available from Moon Secret Books can be downloaded after purchase onto any iOS, Android, Apple TV, Roku, or Chromecast device. All titles are available around the world, 24 hours a day, every day of the year, making them the perfect last minute gift for an almost missed birthday or another event when time is short.

For more info and to purchase Camouflage and the complete range of children's videobooks, please visit the Moon Secret Books website. Interested parties may also contact Gemma Gariel of Moon Secret Books to

learn more, or follow the company on Facebook to stay up to date with their new releases.

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For more information about Moon Secret Books, contact the company here: Moon Secret Books Gemma Gariel 860 356 9341 moonsecretbooksteam@gmail.com

Moon Secret Books

Moon Secret Books are videobooks for kids and the grown-ups who love them. Award-winning animator and illustrator Olo and his sister Gemma Gariel, singer, author and musician are co-creators of the videobooks.

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