



Creative Media Company Moon Secret Books Releases New Video Book ?Mirrors, Mirrors Everywhere?

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Moon Secret Books (MSB), a contemporary media company that creates original videobooks for kids, is pleased to announce their newest release, ?Mirrors, Mirrors Everywhere.? They also invite the general public to view the trailer on MSB?s official Vimeo account to get a glimpse of their latest creation.

As noted on the company?s website, Moon Secret Books creates children?s videobooks that are artistic, colorful, gentle, and written with original stories. They contain fine art original illustrations, crafted by Olo and original musical scores, composed by Gemma Gariel and other talented musical artists.

Gemma and Olo are a brother and sister team who are highly accomplished creators with a unique vision for children?s entertainment. Currently residing in Connecticut, but born and raised in Poland, they continue to collaborate on new music and stories with children?s hungry imaginations in mind.

“The idea for these whimsical children stories was born during our childhood. Growing up in Europe, my brother and I had experienced inspiring art and music, which in turn shaped our work today. All of our original stories are perfect for children because they present valuable moral lessons about life. Kids will learn that the dark forces never win, and it is only the power of love and compassion that can bring goodness in our lives. Our mission is to create a magical and multi-dimensional universe that stimulates children’s creative thinking. Our videobooks are professionally read aloud and incorporated with original musical scores to further enhance a child’s creativity and imagination,” says Gemma Gariel on the company’s website.

Gemma and Olo have already created more than 12 original stories, which can each be purchased from their website. For more info, interested parties may visit Moon Secret Book’s website or connect with Gemma and Olo by phone or email.

According to a published article in the New York Times, reading aloud to young children provides a number of benefits that can help improve their behavior and attention spans. In fact, a recent study showed that reading and playing with young children can have a sustained positive impact on their growth, shaping their social and emotional development in ways that go far beyond helping them learn language and early literacy skills. The study also found that reading aloud to young children may even have the potential to help curb problem behaviors like aggression, hyperactivity, and difficulty with attention.

Gemma and Olo explain that it takes a lot of mental power for kids to comprehend words, especially when it comes to following plot lines and big themes. Thus, videobooks are effective tools to help them appreciate the stories and understand the lessons even more. The creative duo also believes that videobooks are a great way to enhance a child’s vocabulary, and even assist them in building a storehouse of grammatically correct phrases and sentences.

Furthermore, Gemma and Olo point out that their original stories instill moral lessons and heroic values in young kids. “The easiest way to teach a child an important lesson is to show it to them. The stories in our videobooks can inspire, motivate, and help kids to understand important lessons in life. Aside from the parents imparting these important life lessons, the stories and characters in our stories get to connect with kids more efficiently and effectively,” says Gemma.

Meanwhile, Sarah Mackenzie, author of *The Read-Aloud Family*, says that a didactic lesson or reprimand from mom or dad will only go so far in instilling good values in young children. “There is simply no substitute for story. When it comes to imparting truth to our kids, nagging lectures from an adult simply can’t compare with a story. A story meets the child where he is. It sparks an authentic desire within him to do better, try harder, and love more. It allows each of our kids a vicarious experience, giving them the precious gift of practice. Stories reach us where nothing else can, and quicken the heartbeat of the hero within us,” she said.

More information can be found on Moon Secret Book's website. Interested parties may also say hello on Facebook to be up to date with the company's latest news and important announcements, including future releases.

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Moon Secret Books

Moon Secret Books are videobooks for kids and the grown-ups who love them. Award-winning animator and illustrator Olo and his sister Gemma Gariel, singer, author and musician are co-creators of the videobooks.

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