



New Website Is Designed To Help Consumers Learn To Cook Online

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Smart Kitchen, a Scottsdale, AZ company, has recently launched a comprehensive online cooking school that will teach consumers how to cook. The lessons are all offered online, which saves potential cooks time and money.

"We wanted to make it easier for people, all people, to learn to cook and online courses just seemed the best choice," says Perry Herst of Smart Kitchen.

The courses include videos, lessons, recipes and resources, assisting those who want to learn to cook online with lists of everything they will need to prepare their chosen dishes. Mary Almon, a recently married attorney, is more than pleased with the service. "My mother just wasn't a cook, and most people I know learned to cook from their mothers. I didn't honestly know how to learn. This service is so great. I get to progress through lessons and learn skills in a logical way whenever I have the time."

Cooking courses include three levels; beginner, intermediate, and advanced. Each provides lessons that are in tune with that particular level. Other cooking tips are provided from how to properly hold a knife to how to

check expiration dates.

Membership is currently offered for less than \$10 per month, and a free trial is also provided so that potential cooks can get a feel for the site before committing. The company boasts more than 500 hours of cooking lessons to date, and membership includes 24/7 access to the cooking lessons at all times of the day and night.

Smartkitchen.com provides techniques that have been used for decades by professional chefs. The technology used on the site is the same technology used at professional culinary schools, in the U.S. military and even on Air Force One.

"We're just really excited about this new service, and we know that it will save people so much time. Instead of looking through cookbooks and reading three or more publications to learn how to make a basic white sauce, we'll guide you through every step of the way and ensure that it's perfect every time," says Herst.

Anyone looking for more information about this new online cooking course can visit smartkitchen.com.

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