

Boost in Featured Product Sales with Graduations

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Norfolk, Va. - G & W Gifts and Awards is expecting a boost in featured product sales with graduations around the corner. The Norfolk awards shop is promoting certain items such as medals, plaques, and trophies for graduation season.

The first featured item is the medal. Medals are recommended for recognizing individuals or small groups. Medals have that classic and elegant look that certificates can?t seem to deliver. When ordering a medal, clients may choose from different types of materials such as the metal and the ribbon. The shape and size of the medallion vary as well. Ribbons come in different colors, and the medallions are personalized according to the order and options available.

The second featured item is the plaque. Plaques are recommended for recognizing individuals or groups. G & W, trophy store in Norfolk, VA, says that if the plaque is for an individual, it may either be given to the individual or hung on display at the institution. If the plaque is for a group, displaying it at the institution is preferred. Plaques can come with different types of woods and metal plates for the engraving. Clients have a variety to choose from with their orders.

The third featured item is the trophy. Trophies are classics when it comes to recognition. Trophies come in

many different forms. Clients can choose from small trophies to tall ones; they simply have to match the recognition. G & W recommends giving a trophy that matches the recipient. For example, if a sports team were to be recognized, a larger trophy would suffice. If an individual were to be recognized, a smaller trophy would be appropriate.

G & W Gifts and Awards has been providing awards of distinction since 1959. As Norfolk?s largest awards store, they pride themselves in their quality service and products. To learn more about G & W Gifts and Awards, call (757) 461-7676 or visit https://www.gwawards.com/.

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G&W Awards by Allogram South

G & W Gifts & Awards by Allogram South is a full service trophy and awards store serving the greater Norfolk, Va area since 1959. They offer a wide variety of custom trophies, plaques, engraving, medals and corporate awards.

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