Opal Body Jewelry Is The New Major Fashion Trend

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The latest fashion trend in terms of body jewelry seems to be opal and faux opal. BodyCandy.com, a jewelry business in Amherst, NY, is now offering Opal Body Jewelry in a range of different styles. The imitation opal body jewelry looks looks like the real deal, but is far more affordable. To celebrate the release, they are also offering a 15% discount and free shipping on orders over $20 for those who register on their site.

"Imitation opal jewelry is the latest major fashion trend to hit our streets," says Nicole Szymanski from BodyCandy.com. "We offer belly rings, nose rings, nipple rings and far more. It is the perfect jewelry style of summer. The jewelry has a beautiful iridescent quality that catches the eye without costing the earth."

The jewelry pieces come in a range of different designs. This includes stud earrings, barbells and captive rings with a simple imitation opal gem, but also more intricate pieces with dangling charms. This includes skulls, hearts, stars, lace hearts, large gems and more. In terms of materials, customers can choose from 14K white gold and yellow gold, surgical stainless steel and more. This means many of their products are also hypoallergenic.

BodyCandy.com is keen to always stay up to date with the latest developments in the world of body jewelry fashion. "Keep up with the latest trends! Follow us on Instagram," adds Nicole Szymanski. Many of the

business's different pieces are featured on Instagram, as well as having links to giveaways.

Besides Instagram, BodyCandy.com is also very active on Facebook. "Like" us on Facebook to keep up to date on our giveaways!" adds Nicole Szymanski. Regular sweepstakes are listed on the Facebook page, including details on how to enter the competition. The Facebook page is also an opportunity for people to speak to each other and the company about the products they have purchased, are interested in or would like to see. Additionally, people are using the site to have discussion on piercings, body modification and so on. As such, it is a true community of like minded people.

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BodyCandy.com

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