BelfastSEO.org Ranked Best Mobile Optimisation Service for Belfast Businesses

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BelfastSeo.org is ranked as the Best Mobile Optimisation Service for Belfast Businesses. The company provides guaranteed search engine optimisation and mobile optimisation for Belfast businesses and businesses throughout Northern Ireland and the UK.

On April 21, 2015 Google announced its largest world wide change in how it ranks search results online which has been dubbed "Mobilegeddon" by many in the industry. This change is quite significant as it will directly impact millions of buinesses around the globe. Google has noticed the trend of online searches moving away form Desk Top and Laptop computers and towards mobile devices like IPhones, Smart Phones and Tablets. This change has also resulted in a more "local" search pattern where people are more often looking for goods and services locally as opposed to nationally.

In addition to the change in searches to mobile devices and local searching, there is another challenge Google has noticed. The websites that were built in the past 15 years, were built to look good and function properly on laptops and PC's, not on mobile devices. As such, there are million and millions of older websites that when they show up on a mobile device are not displayed properly. They actuallly look out of place and

make it challenging for the mobile searcher to find the information or services they are looking for.

This is a major reason why Google announced that all sites must now be mobile optimised or "Mobile friendly" and actually pass a Google mobile test. If the site fails the test, it is seen in Google's eyes as not the best option for their mobile searcher t osee so it has announced that if your site is not mobile friendly, it will be reanked below sites that have been mobile optimised. This means that if your business website is not mobile optimised that you are at serious risk of Google scanning the site, recognizing that it is not mobile friendly and dropping you to the lower part of the search results effectively eliminating your chances for online new cusotmer and traffic.

Unfortunately, millions of businesses around the world and including those in Belfast and Northern Ireland and the UK have no idea how to fix the website to prevent such a penalty from Google. This is exactly where BelfastSEO.org and it's founder Darren M. come into play.

"My company is among the top experts in the Mobile Optimisation and SEO field for Belfast, Northern Irish and UK businesses. We have a mission to help as many owners avoid a Google penalty for non mobile friendly websites and we want to help them be seen on the first page of Google so they can get more customers. We have 100% confidence in our abilities to help any Belfast business and we guarantee our results," says Darren.

This guaranteed results approach has gotten the attention of many local businesses owners as they like to hear that they have no risk when moving to a mobile friendly website. The company recently reported they have also been approached by a large UK network which is interested in offering its services to every business throughout the UK ,so obviously there is a large demand for this type of service as more and more businesses see the immediate need to become Google compliant and get Mobile.

The process has already begun as reported recently by the world renowned Wall Street Journal Article: http://blogs.wsj.com/digits/2015/07/15/googles-mobilegeddon-was-a-big-deal-after-all/.

If you own a business in Balfast, Northern Ireland or anywhere in the UK, feel free to contact BelfastSEO.org through the contact information provided below. The company offers a free Mobile and SEO consultation for any business interested in becoming Mobile Optimised and being seen on the first page of Google to get more customers.

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For more information about BelfastSEO.org, contact the company here:BelfastSEO.orgDarren McErlean07835818866darren@belfastseo.orgNorthern Ireland

BelfastSEO.org

BelfastSEO.org offers Mobile Optimisation and SEO services to Belfast and any Business located in Northern Ireland or the UK.

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