



Malika Jafrin Announces The Launch Of Their Premium Kabuki Makeup Brush Set In The UK

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The London based company, Malika Jafrin, has recently announced the launch of their Kabuki makeup brush set in the UK. The company, set up by Malika Jafrin makeup artist extraordinaire, had launched the brush set in the US earlier this year. Since then, it has seen hundreds of customers reviewing it in glowing terms. Owing to this success, the company made the decided to expand their product into the UK market.

The brush set was created by the self-taught makeup artist, Malika Jafrin, utilizing her industrial experience in the designing process. "Our high quality Kabuki makeup brush set was designed by Malika Jafrin, a makeup artist in the truest sense of the word, and now we offer that same quality to you," said Amelia Asad, company spokeswoman. The brushes are made from soft synthetic fibers with wooden handles and are complimented with a black carrying case. Amelia explained the reason why the company opted for using synthetic fibers instead of animal fur, "We use synthetic hair as it is much more hygienic and durable than natural hair brushes which results in longer lasting brushes." The humane aspect of the brushes has been lauded by customers as one customer reviewed, "This kabuki brush feels so good. I love the fact it's vegan and cruelty free."

Since its launch in the US, the company has seen rapid growth in their sales. This was supplemented with a promotional price campaign on their Amazon store offering up to 80% off the brush set. Similar success has been seen with their launch in the UK while offering a 85% off the listed price as a promotion. The company has assured the quality of their brushes by providing a 60 day money back satisfaction guarantee. "Not all makeup brush sets are created equal. We ensure quality, because it's the only thing we know," Amelia commented on this.

A tentative announcement for the UK launch of their Kabuki brush set was made on the company's Facebook page earlier this year. However, the launch was confirmed in a subsequent message last month. The brush set is available from their UK Amazon store. More information of this announcement can be found on their official Facebook wall.

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Malika Jafrin

Malika Jafrin International celebrity Makeup Artist, launched her own brush line due to over priced brand brushes & poor customer service. Crafted perfect brushes that give customers that same quality & the most versatility without the big price tag!

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