



New Product Alert: LinkFusions - A New Multi-Channel Marketing System for Small Business Owners to Enterprise

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Ben Fatola, CEO of Cloud Custom Solutions, a leading cloud technology company that provides innovative software as a service (SAAS) and platform as a service (PAAS) solutions based out of Arizona, unveiled their latest flagship product, LinkFusions, an automated marketing solution that makes follow up with leads and prospects simple, exciting and profitable.

Unlike most single-channel marketing platforms that only offer one way of marketing to prospects, LinkFusions is a multi-channel marketing platform that offers not one but six different ways to market to potential and current clients ? email, SMS, voice, media, survey and digital business cards.

When asked about the motive to create a complex marketing tool like this, Mr. Fatola stated, "One of the biggest challenges small business owners face today is following up with prospects. We saw a huge need in the market to address this issue and with LinkFusions, we believe we've accomplished that."

LinkFusions is cloud-based, which means anyone can access the online portal anywhere, at any time, on their desktop, laptop, tablet or phone. Mr. Fatola added, "LinkFusions can help small business to enterprise-level companies find new leads, retain present clients, funnel customers and grow their business. Everyone on board who has already started to use the system is excited by its potential and what it can do."

As part of the list of features LinkFusions offers, Mr. Fatola stated that,"Prospects can text their name and email to a local number assigned by the system and automatically get subscribed to a campaign, instantly getting access to information any business wants to send them. Information can be sent in the form of automated SMS and MMS messages, autoresponder emails, voice messages and surveys ? the possibilities are endless."

About Cloud Custom Solutions

Cloud Custom Solutions is a certified minority-owned software development company based in Gilbert, Arizona. They specialize in delivering exceptional quality custom software solutions based on cloud technology for companies, government entities, and non-profit organizations.

Strictly adhering to the best practices in the software development industry, they produce tailored web-based software solutions embracing SAAS (software as a service) methodologies and cater to businesses of all sizes.

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