

Livnfresh Launches New Brand Identity Including New Logo, Inspired By Waves Of Lake Michigan

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Livnfresh is a family owned and operated clothing Brand founded in 2012. Livnfresh started right in northern Michigan as a screen printing business. Livnfresh loves this beautiful state of Michigan. It has so much to offer. Livnfresh harnesses these beautiful activities in the designs they create and sell. Livnfresh employs 20 people and each of their employee?s love getting out and being active. Outdoors is in their DNA.

Livnfresh strives to offer an atmosphere for its staff that promotes getting out into nature and enjoying what the world has to offer. The ideas for their designs come from real people doing real things and that is what connects Livnfresh with their customers.

Livnfresh has over 150 wholesale customers and two of their own Brick and mortar stores in downtown Gaylord and Traverse City. Livnfresh has a festival presence as they have appeared in over a dozen large festivals throughout Michigan. Livnfresh also has an online presence at their www.livnfresh.com and on Amazon, Etsy, Instagram, Twitter, Google, Bing, and their own blog.

Since opening in 2012 Livnfresh has expanded their designs into 5 other states, and Livnfresh has also added 2 new lines that include designs geared for all states called Coast to Coast and a line dedicated to their high-end products with no designs called Livn-Simply Line.

One of the greatest compliments Livnfresh gets from their customers is that the items they sell are soft, durable, and high quality ?not the run of the mill tshirts?.

Livnfresh is excited to launch the start of their new Brand campaign. One of the big things one might notice is Livnfresh has updated their logo to a new fresh and fun design.

Livnfresh loves its customers. Livnfresh has so much in common with them. The owners and staff at Livnfresh boat at the same lakes, visit the same restaurants and travel the same backroads and highways as their customers. So, the design and story are compelling to nearly everyone in Michigan.
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For more information about Livnfresh, contact the company here:LivnfreshCari Samalik(231) 445-5548sales@livnfresh.com121 E Front St, Traverse City, MI 49684

Livnfresh

Livnfresh- we design fun and comfortable clothing to help you look and feel your best. We make the best state pride apparel around. Make memories, not clothing adjustments.

Website: https://www.livnfresh.com

Email: sales@livnfresh.com

Phone: (231) 445-5548