

Kelly Nikole Beauty Celebrates Launch Of New Website

Feat. Custom Extensions & Wigs

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Riverview, Florida based Kelly Nikole Beauty recently launched their new official website, with the primary focus of providing human hair bundles, customized wigs, and extensions. To celebrate the launch of this new platform, the company is reaching out to the community to share tips on how to take care of their hair properly, using old techniques adapted to modern times.

According to Kelly Nikole of Kelly Nikole Beauty, "It's important that women think of their beauty purchases as an investment." To that end, Kelly Nikole shows women how to preserve unique hair pieces for years by reusing, restyling, and repurposing the same hair. The stylist emphasizes the importance of saving natural hair from chemicals and processing, stating that the best practice is to use extensions or wigs to create the desired look so that women can grow their own hair. The foundation of this practice is to use techniques that protect natural hair and do not pull out or stress the hair to the point where extensions or wigs are the only option. She affirms, "The hair we use is as natural as your own but serves to protect your hair and scalp from harsh treatments."

She goes on to explain what sets her company apart from other salons and hair care businesses, saying, "The answer is simple. Rather than push multiple purchases of hair for new looks and styles for each client, we focus on teaching them how to reuse what they have already purchased to create the style they want. Sure, there is a cost for this but the gem of this is that it is affordable."

Making the whole disposable extension premise a thing of the past, Kelly Nikole shows clients how to care for their hair investments, elaborating on how they can be used over and over again. To illustrate her points, she has published a YouTube video explaining the whole process. For those who don't have the time to do it themselves, Nikole says, "You can send the hair back to have it washed, treated, and restyled for you. All you have to do is decide what you look you're going for."

Wigs, hair weaves, and extensions have long been thought of as a necessity for hiding or replacing existing hair for a number of reasons. While this was once frowned upon and considered embarrassing to use as

most of these products were created to be visibly unnatural looking?the stylist states that those days are gone. With new lace frontals, as well as innovative techniques for extension of the hair, which use the natural hair to blend into the design, this allows the creation of a flawlessly natural look that used to be reserved for movie stars and the very elite.

According to Nikole, the aspect she enjoys the most about the business is her ability to create hair bundles and styles for all women without any distinction or division. She asserts, "We are women united?so regardless of race, ethnicity, style, or age, we can create something that works for all of our clients.?"

Nikole recalls the story of a mother who used Kelly Nikole hair pieces for her 10-year-old cheerleader exclusively for competitions. The mother was happy to find a human hair extension expert to show her how to install it iterself so that she could preserve her daughter?s hair, while still achieving the champion look for the competition. Nikole states that stories like this are the small things that motivate her to keep on giving to the community, reminding her of the company's roots.

Having started off as a simple salon concept 20 years ago in a suburban garage in Tampa, Florida, Kelly Nikole Beauty has materialized into a niche that is revolutionizing the salon and hair care industry. Salon by Kelly Nikole still exists in the Tampa area, and provides traditional and innovative salon services to local clients. Kelly Nikole Beauty expanded to provide its own brand of human hair which they customize themselves, providing and shipping the highest quality hair extensions and wigs in the industry to women across the US.

For more information on Kelly Nikole Beauty's products, one may visit their Google Business Page. Interested parties may also connect with the stylists through YouTube, Facebook, and Instagram to browse their available products. Kelly Nikole also invites anyone interested to reach out to her via phone, email, or messenger, assuring clients that consultations are free. The Kelly Nikole Beauty team has come to help empower women to find the beauty within.

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Kelly Nikole Beauty

Kelly Nikole Beauty is a local hair salon focusing on providing custom colored hair extensions, lace frontals and wigs or 'units'. The salon has expanded to providing Kelly Nikole branded virgin hair bundles that are customized and shipped across the US.

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