



Karen Mathers Discusses Home Improvements That Attract Buyers in Vero Beach FL

June 06, 2019

June 06, 2019 - PRESSADVANTAGE -

Vero Beach FL: Top real estate agent Karen Mathers recently discussed the home improvements that usually draw buyers in Woodfield, Vero Beach FL. In her blog, she advised home sellers who want to sell quickly to update their homes without breaking the bank, saying improving the aesthetic value of a home is key to attracting more buyers.

According to Karen Mathers, considering whether to sell a home as-is or to have it updated is a scenario that most home sellers in Vero Beach FL face. A visit to other homes for sale in the area, she said, is one of the easiest ways to figure out if updates are necessary.

“If they updated their homes, perhaps you should also update yours. If you notice things looking worn or out of date, then your buyer will see it also,” she said. She also explained the importance of simple upgrades, saying that such upgrades help increase home value when the time to sell inevitably comes. “Remember, your ROI depends on the type of house you are selling and whom you are selling it too. From big to small,

these home improvements will add up to a huge boost in your home's overall appeal," she explained.

Among the home improvements Karen Mathers suggested are updated bathrooms, an updated shower, and an outdoor kitchen. She also mentioned the importance of an updated open floor plan in turning on buyers nowadays. "If you want to do this home improvement yourself, you may knock out a wall or two inside your home to get rid of the division between your kitchen and the living room," she suggested.

Karen Mathers also advised home sellers to add some "cool" to their homes either by hanging an antique barn door to replace their traditional closet doors or by updating their light fixtures with retro ones. "You may also go for wood or brick tiles in certain areas of your home," she suggested. She went on to talk about the importance of an entertainment room, where homebuyers can see themselves hosting a game night or party with friends.

When it comes to energy efficiency, Karen Mathers said going green helps boost the appeal and value of a home. According to her, home sellers can make their homes more energy efficient by changing their light bulbs to CFLs, purchasing low-energy appliances, and replacing their toilets and showers with low-flow features.

Karen Mathers went on to talk about how crucial curb appeal is in attracting buyers, saying buyers make up their mind about a home within the first seven seconds. "Make your curb appeal impressive by cleaning your home's exterior, adding some flowering plants on your front porch to bring in some color, and making sure the brick pavers are free of the little weeds that like to grow in between them," she said. She also suggested going for motorized window shades, featured walls, a cozy fireplace, and a finished basement, as these are some of the biggest wow factors in homes nowadays.

Since she started her real estate career, Karen Mathers has always been committed to helping home sellers in Vero Beach FL sell their homes fast and for the most money. She particularly specializes in selling homes for 55+ adults in the area. Karieas, one of her clients, wrote in her review, "Karen was great. This was a sell that not all the sellers were on the same page and she was great at getting the other side on board and made the transaction a lot smoother than expected," she said. Another client, Cheferica, also wrote, "Karen listed our condo, sold it very close to our asking price, and closed the sale within two months. Very smooth and successful transaction. Keller Williams is a good company to work with and Karen is a good agent."

Those who are looking for the best real estate agent in Vero Beach FL, can call Karen Mathers at 772-532-3221 or visit her website at <https://www.verobeach55plushomesforsale.com>.

About Karen Mathers:

Karen has been in the business of helping real estate buyers and sellers for 22 years. She previously served as a director for the local Realtor association, Chairman of the Education Committee and the MLS Committee. Currently, she is an active member of the Florida Association of Realtors, Realtor Association of Palm Beaches, Realtor Association of Indian River County and the National Association of Realtors.

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Karen Mathers - REALTOR®

Karen Mathers is a licensed real estate agent in Vero Beach, Florida who specializes in 55 plus homes for sale. As a long time resident of Vero Beach, she has her pulse on the market and can expertly guide you in buying & selling Vero Beach real estate.

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