



Article Published On Advantages Of 4 PL Logistics Partner

June 18, 2019

June 18, 2019 -

Expak Logistic is pleased to announce their newly released article, which discusses the major advantages of 4PL logistics. Logistics services in North America and around the world have seen great change over the past 30 years, from large fleets of high speed trucks covered in logos to outside logistics providers managing multiple parties, and Expak Logistics' article goes into great detail regarding the changes and what the advantages are of using 4PL logistics.

Corporations, in years past, spent a large amount of money and other resources on purchasing and maintaining in-house logistic systems to move their materials and goods from one location to another. This has, over time, proven to be both a waste of valuable resources and an inefficient mode of operation that prompted the industry to move away from owning an all-inclusive operations and logistics experience to an outside fourth party logistics, or 4PL, system.

The growing demand for qualified, independent logistics companies has led to an increase in the number of outside fourth party logistics providers. "The new frontier of supply chain management is a high-tech world of IoT options, sophisticated strategies, and customer-centric ideals," says Expak Logistics. "Systems called

3PL and 4PL are leading the way in logistics firms. This is because they are providing companies with more than just efficient shipping, tracking, and supply chain solutions. They're also providing value-added services that impact a company's operational efficiency while revealing valuable insights for all divisions of the company.

Expak outlines five major advantages of working with a 4PL provider in their article. The first of these is trusted advocacy. 4PL providers continually strive to improve their client's supply chain procedures. The commitment between a 4PL provider and their client is long term and goes beyond transaction provisions. With both the 4PL provider and their client working to achieve the same goal, it is possible for the 4PL provider to put all their time and energy into achieving their client's goals. 4PLs come with the convenience and safety of an in-house logistics department and all the benefits of outsourcing.

Another advantage of using a 4PL provider is customer connectivity. With the increase in online availability of services, the way retailers connect with customers and the supply chain management process are both changing. Customers have begun to rely more on online interfaces. Among other benefits, 4PLs have the ability to alter the way they work to accommodate the needs of their client's customers. Furthermore, 4PLs also have improved core competencies. 4PLs have the skills and knowledge necessary to streamline work and reduce inefficiency, which helps clients reduce their spending habits, in turn leaving the company's resources free and available for redistribution. As the article states, "Just like businesses know their product and clients, so too do 4PL providers. Trusting 4PL providers to oversee an area they are experts in improves company efficiency."

Yet another advantage offered by 4PL providers is Corporate Expansion. They have access to, and close relationships with, a number of entities within the supply chain industry, which allows them to assist businesses in times of growth and expansion. Finally, last but not least of the five advantages listed in Expak's article is Corporate Clarity. 4PL providers are the single point of contact between the client and the client's supply chain process. "Having a singular contact point to coordinate each logistics step throughout every link of a company's supply chain, from material sourcing, manufacturing considerations, and last-mile solutions, provides a unique look into a company's overall operations," explains Expak in the article.

Expak Logistics is a 4PL logistics company established in 1966 as Marquis Southwest. The company has also published other resources, which can be found online. Interested parties may contact Maytal Gilboa of Expak Logistics to learn more, and connect with the company through their social media channels to stay up to date with their recent news and announcements.

###

For more information about Expak Logistics, contact the company here: Expak Logistics Maytal Gilboa (424) 320-5300 info@expaklogistics.com 11777 San Vicente Blvd Suite 747, Los Angeles, CA 90049

Expak Logistics

Expak Logistics provides national logistics and delivery services tailored to your particular needs via pool distribution, dedicated fleet, and more

Website: <https://expaklogistics.com/>

Email: info@expaklogistics.com

Phone: (424) 320-5300

