



## **Mobile Documentation Company Copytalk Now The Technology Provider For LPL**

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Copytalk, a company based in Sarasota, Fla., offering mobile documentation, digital dictation and transcription services, has been selected for inclusion in LPL Financials new Vendor Affinity Program. As part of the program, Copytalk has agreed to provide its products and services, including Voice Transcription to LPL advisors at discounted prices.

Being the leader in the financial advice market that serves \$485 billion in retail assets, LPL Financial, a wholly owned subsidiary of LPL Financial Holdings Inc. (NASDAQ:LPLA), has recently launched its Vendor Affinity Program. The new initiative is designed to help advisors reduce the complexity and costs of running their businesses.

LPL, the leader in the financial advice market, designed its Vendor Affinity Program to help advisors reduce the complexity and costs of running their businesses.

LPL Managing Director and Chief Information Officer Victor Fetter said, "Being able to connect LPL clients with leading technology solution providers adds a new dimension to the level of service and support we can

provide to clients to help them manage and grow their businesses."

Copytalk will have available to LPL advisors its services including Voice to Text transcription, Mobile Scribe and Video to Text DigiScribe service.

Since its inception in 2001, Copytalk has provided industry leading and secured transcription to financial services professionals. It also serves numerous clients across a broad range of industries including NAIFA, GAMA International and Trade PMR.

For mobile dictation and transcription, Copytalk offers Mobile Scribe. Notes, drafts of email or any data that wants to be captured can be transcribed by simply calling Copytalk or by using its new smart phone application. Copytalk will then email the finished notes or enters them directly to the customer's CRM.

Having gained respect and popularity, Copytalk has never waned in protecting the confidentiality and privacy of information they collect from clients. Copytalk never sells or rents personally identifiable data to a third party without the subscriber's permission. As a testament of its commitment in maintaining confidentiality and providing high quality transcription services at an affordable cost, Former MDRT President Marv Feldman said, "It's rare to find a tool that both improve sales productivity and compliance, but Copytalk is certainly one of those tools!"

Copytalk (www.copytalk.com) 866.267.9825 provides cost effective, secure, compliant mobile documentation, digital dictation, and transcription services for the busy professional on the go to financial services and closed captioning organizations.

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For more information about Copytalk, contact the company here: Copytalk Victor Garlington 941.894.0007 victor.garlington@copytalk.com Copytalk 500 Tallevast Road Sarasota, FL 34243

## **Copytalk**

*Copytalk has provided industry-leading, secure transcription to financial services professionals since 2001.*

*Having served tens of thousands of clients across a broad range of industries, Copytalk is trusted by many of the most prominent institutions.*

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