

Importance of SEO for Portland Businesses in Retargeting Efforts Emphasized by Marketing Guru

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Portland SEO's Augusto Beato emphasized the importance of sound SEO strategies for new small businesses in Portland who are retargeting customers.

Beato, a marketing expert, pointed out that the first thing that local Portland businesses should do is to help audiences find them online, and SEO plays a key role in that strategy.

He noted that that higher rankings on search engine result pages create brand awareness and make people trust brands and the products and services it lends its name to.

"Over time, being on top of search results from Google, Yahoo and other search engines lead people to trust your brand," Beato, who is the CEO of Portland SEO, pointed out. "Consequently, a sound SEO strategy could enhance the retargeting efforts of these small Portland businesses due to the trust given to them by their target customers."

For more facts and further information about Portland SEO, visit http://www.portlandseo.net.

In launching a brand, the SEO should reflect different aspects of the user experience, such as speed, mobile-friendliness, high-quality content marketing, web design, and so on.

Portland SEO is making public three as yet unreleased facts about retargeting for local business, which consumers and marketers within the local marketing space will find interesting.

Find out more about retargeting strategies by visiting http://remarketing.portlandseo.net.

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For more information about Portland SEO, contact the company here:Portland SEOAugusto Beato(503)278-5599info@portlandseo.net1435 NW Northrup STPortland, OR 97209

Portland SEO

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