



New Product Alert: EventMatches - Conference Planning and Business Matchmaking Software

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Event Matches is an event management platform built for event planners, federal agencies, matchmaker organizers, corporations and multinationals.

It empowers event planners to create their event using a complete end-to-end event management solution, that does everything from event registration, ticketing and business matchmaking, to printing badges and reporting.

Government agencies are always looking to mitigate risk, and EventMatches' business matchmaking software enables them to find the best possible targeted supplier matches by using artificial intelligence (AI) to match buyers and suppliers by keywords, codes, product descriptions, procurement requirements and more.

Corporations and multinational companies can also easily create their own events without hiring a designer

and building their event landing page using the dynamic event landing page builder which boasts a variety of integrated event templates.

Ben Fatola, CEO of Cloud Custom Solutions, the cloud technology company behind the development of the EventMatches platform stated that, "There are event management solutions and business matchmaking solutions in the market. Through our research we've discovered that most companies are using two or more solutions to create events, find business matches, run analytics, and review attendee feedback. We wanted to offer a complete all-in-one solution to our customers."

"EventMatches includes everything you'd expect in a standard event management platform and so much more. So along with creating tickets, coupons, activities and integrating payment, the software also empowers clients to allow attendees to buy multiple tickets, transfer their tickets, automatically generate a personalized schedule for each attendee, and conduct targeted business matchmaking," Mr. Fatola emphasized.

EventMatches also boasts advanced reporting features, downloadable reports, on-site event check in and registration, and a user-friendly mobile app for both Android and iOS.

About EventMatches

EventMatches is a revolutionary conference event planning software that provides the optimum platform for suppliers and buyers to connect, build strong relationships, and grow together ? before, during and after an event.

It provides comprehensive event management, targeted business matchmaking, rich data gathering, simplified communication, segmented event reporting and a host of cutting-edge features for corporations, small businesses, government agencies, event planners, chambers and more to achieve intelligent event optimization and result-driven goals.

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EventMatches

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