



B24 Group Helps Businesses in Chicago Get More Clients

July 22, 2015

July 22, 2015 -

If you own a local business in Chicago you've got to get found by the people who are specifically looking for your goods or services. Perhaps even more importantly, you must stick out from your competition and get that person looking for your goods and services to click on your website or call you up before they call your competition.

The B24 Group specializes in helping businesses not only get found online, but stick out above their competition and get the click or call before their competitor does.

Bobby Hunt III, one of the managing partners of The B24 Group says, "The problem most businesses doing internet marketing don't realize is that there are dozens of businesses on the first page of Google. So getting on page one of Google is worthless to a business unless that business actually stands out from its competition. We make sure you stand out from your competition."

How do you stand out from your competition? One of the best ways to stand out from your competition is by building the online reputation of your business mostly through collecting reviews from your customers, clients

or patients and the B24 Group specializes in reputation marketing in Chicago and the rest of the country.

Go to Google right now and search your business name and the city your business is located in. For instance if you owned a business called "Bob's Pizza" located in Chicago, IL, you would go to Google and type "Bobs Pizza Chicago" in the search box and hit search. Pay attention to what links show up about your business. Most of the links that show up are review and reputation sites like your Google+ and Yelp pages. This is exactly what your prospects are seeing in regards to your business. If you don't have lots of people leaving glowing reviews about your business, you need help building your online reputation as soon as possible.

There are a few different ways you can build your reputation online and collect reviews but the smartest business use systems. The B24 Group has created an automated review generation and reputation marketing system that makes it easy for any business to collect reviews and build a 5 star online reputation in just a couple simple steps. If you're more of a do it yourself kind of person, they also have a step by step membership training website that show you how to build your own automated review generation and reputation marketing system.

Bobby Hunt III goes on to say, "I won't do any kind of internet marketing for a business until they have a review collecting and reputation building system in place. If you don't have lots of reviews and a 5 star online reputation, all any other type of marketing does is shine a light on your bad reputation or, if your business doesn't have many online reviews, shine a light on your competitor who have more reviews and better reputations."

So if your business has a 5 star online reputation and you consistently collect reviews from your customers, clients or patients, the next ways that the B24 Group will help your business get found online are through SEO (search engine optimization), social media marketing and retargeting marketing. They also have great referral systems and even a few direct mail campaigns to deploy.

For more information contact The B24 Group at 312-244-3742 or <http://www.b24group.com>.

###

For more information about The B24 Group, contact the company here: The B24 Group
Hunter Riley III
3122443742support@b24group.com
2650 N Lakeview, Chicago, IL 60614

The B24 Group

The B24 Group is a Chicago based digital marketing agency specializing in Wordpress SEO, referrals and reputation marketing for local businesses.

Website: <http://www.b24group.com>

Email: support@b24group.com

Phone: 3122443742

