



Flagstone Search Marketing Among Top 2019 B2 B Companies In Alabama

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Flagstone Search Marketing, LLC has announced with pride that they are one of the Top 2019 B2B Companies in Alabama, according to an announcement from Clutch. Clutch had featured more than 450 companies in a 2019 ranking of the top service providers in the US based on industry leadership, excellent service and project management, and impressive track records of high quality projects in various industries. Flagstone Search Marketing was listed among the top 5 in advertising and marketing.

Carlton R. Smith, founder of Flagstone Search Marketing, says, "We're so excited and proud to have been included in the top 5 in advertising and marketing in Clutch's Top 2019 B2B Companies in Alabama. This award tells us that we have achieved our mission to help companies like you get maximum ROI out of your online marketing budget."

According to their profile on Clutch.co, Flagstone Search Marketing is a Google-certified partner agency. They specialize on SEO & PPC campaigns, social media marketing, Wordpress website design, and Google maps optimization. Flagstone's content has been featured in Forbes, Engadget, The Huffington Post, Inc.com, SEMRush, Business.com, and the Chicago Tribune.

With regards to SEO, what makes them different from others, according to Carlton R. Smith, is that they have more than 12 years of experience in developing targeted SEO plans for clients that increase traffic and get results. Their SEO consulting process involves the use of above-board, cutting-edge methods to engineer the client's website. This will allow the website to rank well for targeted keywords in the organic results from the top search engines of Google, Yahoo and Bing.

Carlton R. Smith warns people about other SEO companies that make use of black hat SEO techniques. This can provide a huge return in a short time through the use of unapproved techniques like invisible text, doorway pages, and keyword stuffing. Some also used spam software to insert poor-quality backlinks into the site. However, once the search engines find out about it, they will lower the site's rankings. Furthermore, the use of black hat SEO can have the website banned.

With regards to pay-per-click (PPC) advertising, what makes Flagstone Search Marketing stand out from the rest, according to Carlton R. Smith, is that they have years of analytical knowledge and expertise to help clients: compose ads that bring results; understand which keywords and "matching options" will provide the best results; provide maximum account manageability and relevance; use the Google Adwords "Quality Score" or ranking formula; filter budget-breaking untargeted traffic; use geographic targeting for increased traffic and results; and use the Bing-Yahoo search alliance to maximize traffic.

Aside from the standard PPC services, they also offer geo-fencing campaigns, call tracking, retargeting campaigns, set-up and optimization of Google Analytics, LinkedIn ads, and Facebook ads. And because they are a Google Certified Partner, this adds value to their services.

Flagstone Search Marketing also provides custom Wordpress website design. They focus on designing a Wordpress website to provide fast load speed, responsive design, and customization. They offer 3 options to ensure that the website is properly coded to minimize breakdowns, errors, and viruses. These are PSD to WordPress, custom WordPress theme development, and customization of an out-of-the-box premium WordPress theme.

They also offer a local SEO audit, which focuses on seven points. These are links and authority; local listings; search rankings; Google My Business, reviews and ratings; social channels; and on-site SEO.

Carlton R. Smith founded Flagstone Search Marketing, LLC in 2011 and since then, they have helped dozens of clients, ranging from small businesses to Fortune 500 companies, maximize what they can get out of the Web. They focus on how to get maximum ROI when it comes to online marketing. Some of their current clients are Valvoline® in Lexington, KY; BIG Communications in Birmingham, AL; MainNerve in Colorado Springs, CO; Senator David Faulkner in Birmingham, AL; Master Custom Home Builders in Middle TN in

Nashville, TN; and Harbor Financial Services in Mobile, AL.

Those who need more information about the services offered by Flagstone Search Marketing can visit their website at flagstonesearchmarketing.com, or contact on the phone or via email.

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For more information about Flagstone Search Marketing, LLC, contact the company here: Flagstone Search Marketing, LLC Carlton R. Smith (205) 451-3376 carlton@flagstonesearchmarketing.com 12 Office Park Circle Ste. 103 Birmingham, AL 35223

Flagstone Search Marketing, LLC

Flagstone Search Marketing is a Google-certified partner agency based in Birmingham, Ala., with a focus on well-crafted search engine marketing programs and cost-effective custom website design.

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