



# **Total Training Offers Pay-What-You-Want Pricing for Skills Development Courses**

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Total Training is an online education and training company that focuses on graphic design, office productivity, and coding training. Total Training is offering pay-what-you-want pricing for bundled courses. The first bundle includes image editing, graphic design, web design and typography courses. To ensure nobody who wants training is left behind, Total Training now offers pay-what-you-want (PWYW) pricing.

PWYW pricing works by letting customers bid any price they want for the bundle of courses offered. If the bid exceeds the average bid of all the other bidders at the deadline, the bidder gets the entire bundle of courses. But even if they bid less, as little as one dollar, they are guaranteed to get at least one online training course.

According to Brad Slavin, CEO of Total Training, "The focus of our Pay What You Want platform is to provide top tier education at pricing that anyone can afford. We are launching with a Design Mastery bundle that teaches students the best techniques for working with Adobe Photoshop, Illustrator, InDesign, and more and can be found at <https://totaltraining.com/shop/156358>."

PWYW bundles contain approximately 60 hours of video training content along with project files so students

can follow the training step-by-step. Courses are offered for popular software from companies like Apple, Microsoft, Adobe and cover the latest versions and topics.

#### About Total Training

Total Training, a privately-held company based in San Diego, CA, was founded in 1996 to provide the highest quality instruction to users of creative software. Total Training is a pioneer in innovative online and DVD-based training for leading creative design, digital video and office productivity software programs. Total Training offers hundreds of expert training courses designed specifically for developers, knowledge workers and creative professionals. Narrated in an entertaining format by industry experts and leading authors, the company's training titles are critical tools for anyone wanting to learn tips, techniques and best practices from the most respected names in the business.

#### Media Contact

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#### SOURCE Total Training

#### Related Links:

<https://totaltraining.com/>

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For more information about Total Training, contact the company here: [Total TrainingBradSlavininfo@totaltraining.com](mailto:TotalTrainingBradSlavininfo@totaltraining.com)

## **Total Training**

*Total Training is a pioneer in innovative online and DVD-based training for leading creative design, digital video, and office productivity software.*

*We offer subscriptions to our All-Access Library, which contains courses, clips, and project files.*

Website: <http://totaltraining.com/>

Email: [info@totaltraining.com](mailto:info@totaltraining.com)

