Grenade Marketing Group Launches Free Book On Reputation Marketing Services

July 29, 2015

July 29, 2015 - PRESSADVANTAGE -

Grenade Marketing Group, a company based in Grove City, Ohio, has just launched a free book on reputation marketing services that aims to amplify the image and reputation of various kinds of businesses. Wayne Coakley, the President and CEO of Grenade Marketing, said, "Our company's mission is to provide world-class service to our clients. We are here to help them increase their sales in terms of marketing their reputation to the business world. They are in for a big surprise when they see the results coming."

On its website at http://5starmarketingstrategies.com/what-we-do/, businesses can see how the scheme will work to their advantage. This is specifically true for small businesses and startups that wish to penetrate the challenging realm of business. The Grenade Marketing team takes it upon themselves to make the dream of small entrepreneurs come into reality and fruition.

The 3-step reputation marketing strategy involves fuss-free tools and systems in reputation management, reporting, and marketing. By combining all of these, small businesses can save time, money and effort in advertising and marketing their brands, products and services.

The whole process starts by managing the reputation of a business in over 70 online communities like Yelp, Trip Advisor and Google+. Grenade Marketing will then alert a business whether a positive or negative review has been left on any of these sites. Each month, the business will get comprehensive reports about everything that has occurred with regards to its reputation for the last 30 days.

The next step is covered at http://5starmarketingstrategies.com/what-we-do/reputation-and-visibility-report/, wherein Grenade Marketing will build the business reputation of a company online. Viewers will be able to see all of the rave reviews and positive comments of the company's happy customers and clients.

Meanwhile, the last and most crucial step to take after building the reputation of a business is marketing this 5-star reputation. This is made possible by syndicating the company's reviews and testimonials in its entire website and other social networking accounts in Facebook, Twitter, Google+ and LinkedIn. By doing this, a potential customer will be able to see and read all of the positive reviews a company has across the web in no time. All of these proven steps in achieving online success are discussed at Grenade Marketing's free stategy book.

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For more information about Grenade Marketing Group, contact the company here:Grenade Marketing GroupWayne Coakley6146420808wayne@grenademarketinggroup.com3826 Broadway Suite 103Grove City, OH 43123

Grenade Marketing Group

We help local businesses increase their bottom line by providing Website Development, Mobile/Text Marketing, Graphic Design, Video Services to our flagship Reputation & Online Review Marketing platform.

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