Marketing Agency for Technology Companies Announces New IT Marketing Solutions

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Geeky Tech in Guildford, Surrey, has announced a realm of services that are dedicated to technology companies. The IT marketing agency states that they have a team of highly experienced professionals that know the best ways to bring new clients to technology companies.

A complete list of their services can be seen at https://www.geekytech.co.uk/it-marketing-agency/. A representative for the technology marketing agency says, ?We have grown past the days of cold calling and sending out emails in an effort to get new clients. Our team knows that the best way to get IT clients is to bring them to the companies that can help them.?

The company states that they have a team of SEO experts who can help businesses to grow through a variety of solutions that include getting placed in the number one Google search spots. Their range of services for IT companies include keyword analysis, writing content that is optimized for SEO and focusing on the right target audience.

?If a company doesn?t focus on the right clients then they are not likely to see much improvement in their

business,? says the representative for Geeky Tech. ?Companies need to know who they are marketing to and they need to know the right way to market to these clients. This is where we come in.?

The company states that their team has decades of combined experience in IT marketing and can help any business to grow their customer base. The marketing agency for technology companies adds that they focus on building and development for companies by putting everything that they know into action. They add that they can create a site that Google will instantly be drawn to, ensuring that IT companies are placed far enough up on search engine results to be seen.

?Companies need to realize that people do not normally scroll past the first couple of pages of Google when they are looking for something,? the representative adds. ?If a business is not found on that coveted first page then they are likely not going to get the business that they want.?

The company states that they will continue to work with IT companies even after they have reached their initial goals, guiding them to create new goals and drive more leads to their business. Each member of the team is an expert in organic search and in search engine optimization, two things that the company say are crucial for any business that wants to pull ahead of the competition.

After initially optimizing a website, the team will continue to analyze their gathered data about the business to ensure that the business in question is meeting its goals each month. The company states that following along with changes to Google algorithms is essential in keeping businesses where they want to be.

Geeky Techs state that they have spent the past five years working as a digital marketing agency with the same team that they began with. Through the years, the team has learned email marketing, SMS, social media management, website development and hosting, branding, and other essential tools that can help IT companies to gain a much larger customer base.

The company says that their passion for combining life and work ensures that they can bring tech companies what they need to make their businesses successful. ?We believe that we have the power to help businesses change,? says the company representative.

Those who are interested in learning more about the IT marketing solutions that Geeky Tech offers can visit them on their website. The website offers detailed information about each of their services, as well as an online chat feature for those who may have questions about SEO for IT companies or about their process for helping businesses to reach their marketing goals. Those who wish to speak with a company representative will find contact information on the website, as well as more information about the team?s credentials and combined experience.

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Geeky Tech

Geeky Tech is a bespoke technology marketing agency with a passion for web and Search.

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