



## **Housewares Company Chefs Limited Launches New Kitchen Utensil Line**

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SCS Sourcing, a High Point, North Carolina housewares company, has announced the establishment of a new brand of modern kitchenware under the brand name Chefs Limited LLC. SCS sourcing and Chefs Limited were founded by Shawn Stanton, a North Carolina resident and entrepreneur.

"Our goal is to develop a full line of modern kitchenware that is stylish and fashionable, will coordinate and fit seamlessly into any modern kitchen, and will compliment any kitchen that has stainless steel appliances that are prevalent in the market place and being sold today," says Stanton.

The first product in the new line is a six-piece kitchen utensil set with floating heads which includes a swiveling utensil holder.

Products that are planned to be part of this new line will have clean and simple design lines and a distinctive look, making them recognizable to consumers. The company plans to utilize a variety of materials as they develop the products. Materials planned for future products may include stainless steel, nylon, silicone, and bamboo.

"We will also be combining these materials and employing different color combinations to introduce fresh looks in modern kitchenware," says Stanton. Although no set product colors or designs were released, Stanton did suggest that all products will be unique from others on the market.

Initially, Chefs Limited will be available on the Amazon marketplace and products currently available can be viewed here at Amazon.com. The first product in this new housewares line is planned for release the second week of September, 2015.

Olivia is an avid baker and cook and couldn't be more excited about the release. "I love seeing new products hit the market, particularly kitchen products. I can't wait to start trying some of this new line. I am always looking for unique kitchen items and this seems like it will be right up my alley."

The company is offering a 100 percent money back guarantee on all products once they are released. More about the products that are available and those that will be available later this year can be seen at the official website for the new Chefs Limited line, found at <http://chefslimited.com>, and a short video can also be seen on You Tube (Link- <http://youtu.be/-iwv2KDRiPk> )

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For more information about Chefs Limited, contact the company here: Chefs Limited Shawn Stanton 336-254-8394 [sstanton@triad.rr.com](mailto:sstanton@triad.rr.com) 1941 E Eastchester Dr High Point NC 27265

## **Chefs Limited**

*Our company is brand new and the name of the company is SCS Sourcing. We are developing a line of private label modern kitchenware that we will initially be launching and selling on Amazon.com. Our brand name is Chefs Limited.*

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