Tony Seruga Discusses Avoiding Investment Mistakes

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Tony Seruga, one of the Managing Directors from Prospector Capital Partners, has released new information on how to avoid costly investment mistakes. Seruga is an expert in raising capital and fund structure, private commercial lenders, bridge loans, DIPs, mezzanine and bulk REOs. He mainly works in the Greater New York City area. He hopes his expertise will ensure more people are able to avoid deceitful investment practices.

"Avoiding investment dupery need not be difficult," says Tony Seruga. "It all starts with asking the right questions. Tricksters always hope that their potential victims do not take the time to research and will therefore be easy to target. At Prospector Capital Partners, we know which questions to ask to make sure investments are completely legit."

Asking the right questions and researching the possible investment are just two of the tips that Seruga provides. He also wants to make sure that people know who the salesperson is that is offering them the investment opportunity. Furthermore, he warns against unsolicited offers, which are designed to attract people to a potentially fake activity. Finally, he wants to ensure people learn how to protect themselves online, particularly through social media.

Seruga has also issued a warning about red flags and other things to look out for. "If something sounds too good to be true, it usually is," he adds. "Any investment opportunity that makes grandiose claims like suggesting there are almost no risks or that returns are truly stellar should be avoided."

Prospector Capital Partners has also listed other red flags to look out for. This includes avoiding any program that guarantees results, as no investment exists that does not carry some form of risk with it. Furthermore, they suggest people spend some time truly looking into someone's credentials and qualifications and not falling for fake trustworthiness.

Another particular issue to be wary of is believing that an opportunity is too good to be missed because everyone is buying it. This is a common line used by unscrupulous investors. Similarly, those who offer free things, such as seminars, should be avoided. These products are generally nothing more than dangling carrots.

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Prospector Capital Partners

Prospector Capital Partners offers many debt/equity strategies for real estate investors including first trust deeds, bridge loans, mezzanine, DIP, Super C, triage loans, fundraising, capital formation and capital placement.

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