



Manage By Stats

ManageByStats Announces Price Reduction On Keywords Tool

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CEO of ManageByStats, Philip Jepsen, announced that their Keywords Tracker tool, a tool for monitoring keyword rank which has a tiered pricing subscription, now has reduced pricing at all levels. The Keywords Tracker tool is part of a suit of tools in ManageByStats, collectively called "Catapult", and is the only tool with a separate pricing structure. All other tools in Catapult are included with the ManageByStats subscription.

"Keywords Tracker requires significant overhead for the calculation of keyword rankings and other, vital info," says Mister Jepsen. "Therefore, in order to offset our costs we need to pass that expense on to the customer. Recently we've been able to make enhancements that reduce this overhead and we're now, in turn, passing those savings on."

MBS customers using Keywords Tracker will notice a reduction in their bill for that tool, starting with their next billing cycle. Customers not yet using the Keywords Tracker tool, or those who found the prior pricing structure not in line with their budget, are invited to take a fresh look at the tool and the new pricing.

"People are going to find this much more affordable," says Mister Jepsen. "Knowing where you rank for

target keywords, and where your competitors rank, is vital for any Amazon business, but it takes some horsepower to pull these calculations. Now that we're able to do that more efficiently, it will make it easier for more of our customers to take advantage of this remarkable tool.?

For more info on the Keywords Tracker, please visit the site directly or contact ManageByStats. If interested parties have further questions, ManageByStats may be contacted directly by email.

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ManageByStats

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