



Fort Myers Video Production Company Rebrands To Attract Today's Technology Friendly Audience

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Kean Eye Video Services in Fort Myers, Florida has announced the launch of their new company logo, mobile friendly website design, and the company's new corporate video. This updated look and feel has been especially planned to attract today's buyers who are mainly on the move and using mobile platforms to access the internet to see what online marketing options are available to them.

Studies have shown that mobile websites are just as popular today as those viewed on desktop computers. Nearly every consumer has a smartphone or tablet that they use to access the internet, and ensuring that a website can be accessed via these means is important for overall business.

SEO expert Tom Riddle says, "You have to expect people to want to view your website on a mobile device. If your site isn't mobile friendly, you could be losing a lot more customers than you think. Businesses have to pay attention to what their customers want and most customers today want sites that they can access on phones or tablets."

"As a technology company it's important that we're seen to be keeping up to date with our own marketing

materials, so we can set an example to our own clients and show them how modern media can play a big part in the success of their company. Our new logo and online video compliment the look and feel of the new website, and tells our prospective clients that not only can we provide state-of-the-art services, but we also take advantage of it to promote our own company," says Terry Kean of Kean Eye Video Services.

The company provides videography, web videos, live streaming video and production for television commercials in addition to teleprompting services. They service clients throughout Southwest Florida including Fort Myers, Naples, Cape Coral, and other regions of Florida. Kean Eye Video Services has worked with various Florida based clients such as Provident Jewelry, White Pearl Luxury Transportation, Florida Adventure Quest, The Lee County Strikers soccer club, and many other businesses and organizations.

Kean Eye Video guarantees that all projects are finished in a timely and professional manner, and they have been serving and satisfying the Fort Myers video production needs of their clients for more than 10 years.

Terry Kean says, "We are very proud of the reputation that we've carved out for ourselves here in Southwest Florida, and our goal is to continue to provide high quality video services that keep our clients coming back for repeat work - as well as making sure they are comfortable enough to recommend us to others.?"

"Anyone who has a video production project in mind for their business, school or sports club, should feel free to contact us via our website or at the telephone number below.

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For more information about Kean Eye Video Service, contact the company here: Kean Eye Video Service Terry Kean 239-398-0671 terry@keaneyevideo.com Kean Video Services 18237 Camellia Rd, Fort Myers, FL 33967 Phone: (239) 398-0671

Kean Eye Video Service

Kean Eye Video is Southwest Florida's premier video production company. They have the expertise, creativity and 'Kean Eye' to take you video projects from conception to reality - at a very cost-effective and affordable price.

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