



LinkFusions Announces Multi Channel Marketing As New Help For Small Business Marketing

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LinkFusions, which is based in Gilbert, Arizona, has announced that a new help in solving marketing issues for small business has arrived in the form of multichannel marketing. They want to point out that it allows business owners to market their small business on a shoestring budget. This can provide them with a competitive edge, attracting more clients and keeping present customers happy. More information about this small business automation strategy can be gleaned at <https://linkfusions.com/small-business-marketing-automation/>.

“LinkFusions is a multichannel marketing platform that can help small business owners like you generate daily leads, attract new clients and optimize your off-season sales,” says Ben Fatola from LinkFusions. He continues, “It provides you the power of Text and Picture Messaging, Phone, Email and Surveys so you can instantly grab customer attention on the platform they’re most comfortable using.”

One important use of this multichannel marketing platform from LinkFusions is to attract new customers with exclusive offers. Business owners can simply put up a poster outside of their place of business, embed a web form on their website inviting people to call or text a number, or email to avail of a special offer.

As soon as someone takes action, they will automatically receive an exclusive offer and automatically get included into the business? marketing campaign resulting in a database of potential customers. Business owners can then reach out to this list again and again with contests, deals, vouchers, new product or service notifications, and coupons. Those who would like to get more information about the LinkFusions multichannel marketing platform can go to <https://linkfusions.com/x/small-business-marketing/>.

The LinkFusions system can also help small business owners to promote their brand and get people to remember them. They can simply add their brand logo, social links and website to any of their marketing campaigns and they will be instantly recognizable whenever they send out automated updates on a regular basis.

The next step is to convert the warm leads that have been generated into hot clients. While getting people to buy the first time is easy, the challenge is how to get them to return again and again. Here, follow-up is the key. New customer data can be captured by requesting them to opt-in to a marketing campaign the first time they arrive at the store or fill out an online form on the website by offering an exclusive deal. The exclusive deal can be a discount on their first purchase, membership to a club where deals are offered only to members, or any offer that is hard for them to refuse.

LinkFusions enables another way to attract buyers and that is through product and service photos. The multichannel marketing platform will allow business owners to add a photo or image to their texts. The sending out of these texts can even be scheduled to ensure maximum impact, thus providing the flexibility to send out a few or thousands of texts with images to potential customers at a time.

LinkFusions also allows the use of surveys to interact with the business? audience. By setting up a multiple choice survey, business owners can conduct a poll that will allow them to know what prospects regard as their favorite product or service that they would like to see go on offer. Business owners can offer a voucher to those who submit their vote or opinion to encourage them to answer the survey, which offers insightful data that they can use this data for their next marketing campaign.

With the LinkFusions multichannel marketing platform, business owners can keep adding new leads to existing campaigns automatically; capture lead data by using customized web forms or even when someone calls or sends an SMS; upload all current contacts to the database via a spreadsheet; obtain repeat clients through consistent follow up; share news about products or services; set up follow up reminders; and offer and schedule giveaways and limited-time coupons and more.

People who want to know more regarding LinkFusions or want some questions to be answered can check out their website at <https://linkfusions.com/>, or contact them through the telephone or email.

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For more information about LinkFusions, contact the company here: [LinkFusionsBen](https://linkfusions.com/)
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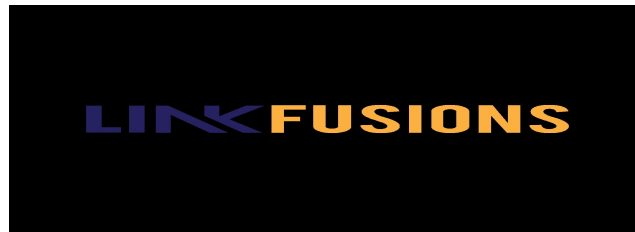
LinkFusions

LinkFusions is a leading provider of multi-channel marketing CRM solutions, digital business cards, and QR and NFC technology, dedicated to helping businesses optimize their marketing efforts and enhance customer relationships, with ease and efficiency.

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