



LinkFusions Explains In YouTube Video Why Multi Channel Marketing For Real Estate Agents Is Suddenly A Reality

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LinkFusions, which is based in Gilbert, Arizona, has announced that they have recently released a YouTube video that explains why multichannel marketing is suddenly a reality for real estate agents. They want real estate agents to realize why leading companies are using multichannel marketing to drive quality inbound leads. LinkFusions provides a multichannel marketing platform that can help real estate agents generate daily leads, get new clients, and optimize their off-season capacity. The YouTube video can be viewed at <https://www.youtube.com/watch?v=ocSwdEBF68U>.

Ben Fatola from LinkFusions says, "LinkFusions multi-channel marketing gives you the power of Text and Picture Messaging, Phone, Email and Surveys so you can instantly grab a potential home buyers attention on the platform they're most comfortable using. Real estate agents can try this for free with our free 7-day trial offer."

Ben wants to point out that real estate agents can't simply ignore the power of multichannel marketing. Whether they are a solo broker or are running an agency, LinkFusions has plans that can fit every budget.

Ben explains, "Whether you're a marketing pro or just starting out our exceptional support team is ready to help you grow your buyer base. Once you create your first campaign for free you'll gain access to your own concierge for complimentary one-on-one support!" Those who want to create their first campaign for free can check out <https://linkfusions.com/real-estate-marketing-automation/>.

According to the YouTube video, multichannel marketing for real estate is more than simply using multiple methods to generate leads. Because not all clients are the same, the ways and the methods that are used to reach and connect with them is going to be different from each other. Nevertheless, the goal would be the same and that is to generate leads through referrals by getting on top of mind.

In real estate, generating high value referrals and staying on top of mind requires contact, content, and cost. First, it is important to focus on creating ongoing contact with the segments of the real estate agent's sphere of influence that they are connecting with. With regards to cost, the good news is that new marketing automation technologies are allowing for low-cost multi-level marketing solutions that are easy to manage but can deliver ongoing personalized content to prospects and clients.

The major components of LinkFusions multichannel marketing are text, voice, email, MMS, surveys, and a digital business card. This means that the system makes use of SMS messages with industry-leading reliability. For voice, real estate agents can pick a number and then either use voice-to-text or record their own message. They can also redirect calls and add leads to their campaign automatically. And then they can send automated emails to segmented lists. They can select from several templates, add their logo and content, and then send the email messages.

With MMS messages, real estate agents would be able to attach an image or video to their message and schedule a send time. They can also create interactive customized surveys. They can use this to drive engagement by running contests, getting some feedback, and more. And lastly, real estate agents would be able to create a customized digital business card that they can send to clients and prospects on all devices.

LinkFusions is available in three different monthly plans. At the lower end is the Sampler Plan, which will allow up to 250 text messages, 150 minutes of voice, 2 phone numbers, and MMS, broadcast SMS and broadcast calling are enabled. It also allows for 5 custom keywords, has email support, and provides a basic digital business card and basic contact relationship management.

At the upper end is the Elite Plan, which allows for 1000 text messages, 800 voice minutes, 10 phone numbers, 10 video messages, 10 images, and 500 MB of digital storage. Enabled are MMS, broadcast SMS, broadcast calling, call dashboard, and call recording. It allows 20 custom keywords and has both email and live chat support. And it has advanced digital business card and contact relationship management.

Those who want to learn more about LinkFusions or still have some questions can visit their website at <https://linkfusions.com/>, or contact them by telephone, or through email.

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For more information about LinkFusions, contact the company here: LinkFusions Ben Fatola 1-888-303-7166 contact@linkfusions.com 2487 S Gilbert Rd Suite 299 Gilbert AZ, 85295

LinkFusions

LinkFusions is a leading provider of multi-channel marketing CRM solutions, digital business cards, and QR and NFC technology, dedicated to helping businesses optimize their marketing efforts and enhance customer relationships, with ease and efficiency.

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