Gro Helps Entrepreneurs Take Ideas to Launch With Idea Assessment Tool

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Gro is an on-demand learning platform designed to help millions of aspiring entrepreneurs take their idea to launch. Our intuitive platform delivers customized and timely outputs to guide founders at the stage and pace they need to be successful.

Gro has developed an Entrepreneur?s Idea Assessment Tool. This tool is a personalized assessment that helps users create the foundation for their business concept in a way that?s easy to articulate to others, especially oneself.

The company was founded by seasoned entrepreneurs within the Loeb.NYC cohort, with the mission of increasing the rate of startup success.

Small business credit company Fundera says, ?20% of small businesses fail in their first year, 30% of small businesses fail in their second year, and 50% of small businesses fail after five years in business.?

Bryan Janeczko, Founder of Gro, explains their vision. ?Our mission is to empower entrepreneurs to

dramatically increase the success rate of their new businesses. Collectively, our team has created billions of dollars in value, across many industries and markets. We?re here to empower you to launch the successful new business you?ve dreamed of and claim your place in the new economy.?

Those that want to learn more about Gro and and evaluate their entrepreneurial ideas can use their idea assessment by going to https://www.gro.academy/.

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