



Link Fusions Launches New Automated Text Messaging Platform

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Gilbert, Arizona based LinkFusions recently announced the launch of their new Automated Text Messaging Platform, which shall give their clients an effective way to communicate with their contacts via SMS messages. LinkFusions is an expert in the development of multi-channel marketing strategies catered towards significantly increasing their clients' revenue and customer retention, even on a limited budget.

LinkFusions explains that, to effectively communicate with their clients, a company must devise a strategy which is not only easy to follow but also provides enough growth and scaling opportunities that will be effective in the future. An automated SMS application fulfills each of these priorities without being perceived as intrusive or bothersome by the message receivers—a common issue.

"An effective way to communicate with your clients is a valuable tool for any company, regardless of their niche and target audience," asserts company representative Ben Fatola. As a tool of this nature is not easy to come by, companies often resort to doing their outreach manually. "Our automated messaging application is a significant improvement over this method, as you'll be contacting your clients by the hundreds, rather than on an individual basis. Besides being an immense improvement, time-wise, the financial investment that is

necessary to use this application effectively is significantly lower than other options, yet produces similar results."

As LinkFusions explains, an automated SMS application allows a company to instantly deliver information to their clients regardless of whether or not they have an internet connection at the moment. Despite being in an era in which a customer base is often connected to the internet at all times, displaying a product's full information or relaying a complete announcement through an SMS is more convenient than urging individuals to visit a website to learn more.

Fatola states, "Catching your customer's attention is the most important part of effectively employing this kind of strategy, as you'll most likely be competing against other well-established businesses who are not willing to give up their clientele. Our platform will be your edge in this situation, putting you on par with them. You will also have all of the tools necessary to surpass them in the mid-to-long term. Businesses of all niches and target audiences are finding success through SMS Marketing, and nothing is preventing you from escalating your outreach to new heights."

LinkFusions' Automated SMS Platform allows its users to choose from a list of system-generated phone numbers and send SMS with industry-leading reliability. This feature set can be of the utmost importance for some companies and business owners, as it allows them to protect their private phone number or redirect it to one that is assigned by the platform. More information on the platform's privacy benefits can be found at the following link: <https://linkfusions.com/>.

LinkFusions further states that users will be able to schedule appointments, set reminders, and send discount codes automatically. The ability to plan and develop a strategy ahead of time can be invaluable for a business, as it will allow them to promptly adapt their strategies with ease. Additionally, companies may send MMS with images of their newest products on offer, thereby displaying their inventory in the most effective way to their clients.

LinkFusions also offers a broad selection of complementary strategies and methods designed to boost a businesses' reach and success. One of their most recent blog entries, titled, "Top 4 Reasons Agencies Need Marketing Automation To Succeed," discusses this topic in further detail. It can be read on their website.

More information on LinkFusions' new Automated SMS Platform can be found on their website, along with a thorough description of what the platform has to offer along with a 7-Day Free Trial. Additionally, the company has created a video in which they explain the main benefits of the application and what it can do for a business in the growth stage. This video can be found here:

<https://www.youtube.com/watch?v=8oQR9JxT8aA>. Clients may also connect with the company through their social media channels to follow up on any inquiries they may have.

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For more information about LinkFusions, contact the company here: LinkFusionsBenFatola1-888-303-7166contact@linkfusions.com 2487 S Gilbert Rd Suite 299 Gilbert AZ, 85295

LinkFusions

LinkFusions is a leading provider of multi-channel marketing CRM solutions, digital business cards, and QR and NFC technology, dedicated to helping businesses optimize their marketing efforts and enhance customer relationships, with ease and efficiency.

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