



LinkFusions Explains Benefits Of Automated Text Messaging System In YouTube Video

August 14, 2019

August 14, 2019 - PRESSADVANTAGE -

LinkFusions, a business based in Gilbert, Arizona, has posted a YouTube video to explain the benefits of using an automated text messaging system. They want to point out that when competing against well-established competition and well-known brands, the task is really overwhelming. But with automated SMS messaging, marketers would be able to get their message right in front of their target audience.

The kind of business doesn't matter, whether it is real estate, a restaurant, retail store, or health care. Texting has been found to be the best way to reach customers. The reason is that 90 percent of all text messages are read within 3 seconds and more than 95 percent of SMS messages received are opened and read.

Ben Fatola from LinkFusions says, "With LinkFusions, we've made it incredibly simple, straightforward and cost-effective. All it takes is less than 5 minutes to set up your first campaign and start firing out messages. Furthermore, LinkFusions surpasses other SMS platforms by enabling you to engage customers even more by sending out MMS picture messages of hot deals, limited time specials, coupons and reminders directly to your customers' mobile phones."

Businesses in all verticals from enterprise-level organizations to local mom-and-pop stores have been experiencing success with text messaging. Also, the support team from LinkFusions is ready to help clients grow their business, whether they are marketing pros or just starting out.

Ben Fatola explains that there are many reasons why people would want to use LinkFusions Texting. First of all, it makes it simple to communicate with contacts through SMS messages. Second, LinkFusions Texting allows marketers to deliver instant information quickly and cost effectively, without even requiring customers to have an Internet connection. Third, the system allows clients to choose a system-assigned phone number that allows them to send SMS or MMS messages with industry-leading reliability. Fourth, it is possible for clients to protect their private phone number or redirect their number. Fifth, it is possible to set appointment reminders and send out discount codes. And clients can send images of their latest products or services on offer.

For those who are really interested in an effective marketing system, the LinkFusions automated SMS messaging system is actually part of its multichannel marketing platform. This platform has been tested and found to generate daily leads and attract new clients. Aside from SMS and MMS messaging, the system also uses the phone, email, and surveys to grab customers' attention on the platform that they prefer to use.

Basically, the marketing campaign starts with exclusive offers that are provided to attract new customers. Marketers can use the standard methods, such as placing posters in strategic locations. And then marketers can include an online form on their website encouraging people to call or text a particular number, or email to be able to take advantage of the exclusive offer.

Those who take action to benefit from the exclusive offer are automatically included in a database of potential customers. The marketers will then use this list frequently when sending out information regarding deals, contests, vouchers, notices about new products or services, coupons, and more. This will not only serve to increase sales but it will also increase brand awareness as the people in the database keep getting notices and offers through various communication channels.

The result would be that the brand becomes easily recognizable whenever the marketers send out automated updates through the system. As previously discussed, the power of SMS messaging is enhanced with MMS messaging to which an image can be attached.

Another channel that can be used are surveys. These are simple multiple choice surveys, which ask customers about their favorite product or service from the company. Or they can ask customers what new product or service they would like to be offered by the company. Vital information can be obtained from these surveys that can be used to improve marketing efforts and the products or services provided.

People who would like to know more about the LinkFusions SMS messaging system can visit their website at <https://linkfusions.com/>, or contact them through the phone or via email.

###

For more information about LinkFusions, contact the company here: LinkFusions Ben Fatola 1-888-303-7166 contact@linkfusions.com 2487 S Gilbert Rd Suite 299 Gilbert AZ, 85295

LinkFusions

LinkFusions is a leading provider of multi-channel marketing CRM solutions, digital business cards, and QR and NFC technology, dedicated to helping businesses optimize their marketing efforts and enhance customer relationships, with ease and efficiency.

Website: <https://linkfusions.com/>

Email: contact@linkfusions.com

Phone: 1-888-303-7166



Powered by PressAdvantage.com