



New Beard Grooming Brand Launched

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Today Tough Man Beard Grooming announced the launch of a new beard grooming brand. Tough Man Beard Grooming is a brand that focus on providing high-quality products specially developed for quality conscious men with beards.

"The new brand signals a clear purpose of delivering an amazing experience and easy care for your beard," explains Johnny D. Bulter. "Our ultimate goal is that every day become a perfect beard day for our customers. That is our mission, and it is incredibly important for us."

The brand is a result of intensive research and design to be able to deliver top notch products for the quality conscious, modern man that wants something out of the ordinary. [Read more about the Tough Man Beard Grooming story here.](#)

The message will be rolled out in a national campaign to get the message out to the proper market segment. The goal is to promote, and make the website and e-commerce store known by men with beards. Firstly the focus will be on reaching online shoppers that prefer to shop quality products online at their convenience.

"The timing is perfect for the launch of the new brand," said Bulter. "The summer is coming up and we believe

the coming product launch will do well. All feedback we have received so far has been nothing but positive, so we have a good feeling for this. We decided to build this brand because we wanted other guys to experience the same amazing results we were enjoying from our beard grooming products."

About Tough Man Beard Grooming

Tough Man Beard Grooming is a brand focusing on beard grooming for the quality conscious man. The Tough Man Beard Grooming beard oil is the first product in a line of upcoming beard grooming product.

The focus is to offer products that will enhance the beard experience for every man out there with a beard. Every product is carefully selected with this in mind.

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For more information about Tough Man Beard Grooming, contact the company here: Tough Man Beard Grooming Johnny D. Bulter 678-841-7843 press@toughmanbeard.com Hollywood, FL 33021

Tough Man Beard Grooming

Tough Man Beard Grooming focuses on providing great product for men with beard and mustaches.

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