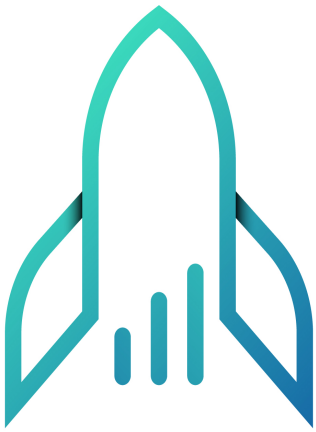


MISSION TO MARKET

Government Contractors Association Increases Efforts To Win More Contracts

August 15, 2019

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Atlanta, GA based Government Contractors Association, Inc. (GCA) has hired Mission To Market, a media company, in an effort to help more small business owners earn more government contracts. GCA?s goal is to empower small businesses, guiding and teaching them to navigate the government contracting world and win the contracts they pursue.

Online visibility, and reaching a target audience, is an aspect of marketing that most companies struggle with at some point in their history. It represents a significant turning point for many businesses since their ability to overcome these challenges is a major determining factor in their mid and long-term success. Knowing this, GCA went on the hunt for an experienced company that would be able to advise and guide them through such challenges. They eventually came across and partnered with, Mission To Market.

A representative of GCA, expressed their enthusiasm about this new partnership, elaborating that, "We evaluated many other marketing companies, but Mission To Market stood out above all others. They have a proven history of excellence and satisfied customers that, alongside their experience, gave us the feeling that they were the company we should choose. From our very first contact with them, they have exceeded our

expectations, and we hope that this partnership will be very beneficial for both of us."

GCA states that they are working alongside Mission To Market to develop strategies that will increase their online visibility to their target audience: small businesses based within the US. This is a group that stands at a great disadvantage in the government contracting market as, despite the fact that 99.7% of all US companies are defined as small-sized by the SBA, only 22% of federal contracting financing is awarded to these organizations. Given that they understand the enormity of this disparity and the difficulties that companies face trying to secure a contract, GCA is committed to actively seeking out and helping businesses in this situation.

"Our aim is to level the playing field by providing strategies and methods that are proven to succeed, along with our advice and consulting services, in areas that such companies can otherwise find confusing," explained their rep. Their ultimate goal, he says, is to fuel a significant positive change among companies who are struggling to find success in the government contract market.

As part of their efforts to facilitate successful incursions into the industry, GCA offers a broad variety of services. All of these services share a similar purpose, which is to educate the individuals in charge of securing a company's government contracts. This may include the provision of resources to promote an individual's growth in these areas, with the most popular resource being their Federal Contracting Professional Certifications, offered alongside their Seminars & Training Courses. Additionally, they offer E-Learning sessions and Webinars, which comprise their two online distance learning tools. More information about these services is available at the following link: https://www.govassociation.org/training.

The success behind GCA's training lies in the opportunities that participants are offered to work alongside other individuals going through the same hardships, as this promotes out of the box thinking and the development of a problem-solving mentality. The company states that they foster networking groups, alliance groups, teaming opportunities, joint venture formations, mentor-protégé relationships, and contracting relationships between the private and public sectors. These connections are coordinated through their through social media channels, monthly meetings, annual conferences, and networking functions.

Those who have attended the classes offered by GCA have described each session as a unique experience with a variety of learning opportunities. One of their most recent Google reviews describes the experience of Sasha Mason, who states, "After having attended a few classes, I only have positive things to say about GCA. Their lecturers are very knowledgeable, patient, and thoughtful while answering questions and offering advice during classes. At the very least, I recommend attending their free class, which will prove that they are definitely worth becoming a member of."

Interested parties may reach out for more information regarding Government Contractors Association, Inc.

They may also connect with the company through their social media platforms to stay in touch with their latest news, offers, and other updates.

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For more information about Mission To Market, contact the company here:Mission To MarketCody Harvey317-316-0404cody@missiontomarket.agencyMission To Market13232 Old Meridian St # 201Carmel, IN 46032(317) 316-0404

Mission To Market

Mission To Market. It's more than our name, it's our calling. We help companies create compelling stories that engage new customers and create long-lasting profitable sales relationships.

Design-Branding-Content-Social-SEO

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