

Asage Marketing Launches Three New Local Marketing Services

August 25, 2015

August 25, 2015 - PRESSADVANTAGE -

Ellicott City, Maryland company Asage Marketing announces the launch of three new local marketing services for area businesses. The new services rely on strategies that have been proven effective in the marketplace, and Asage is putting their years of experience behind these strategies in order to provide businesses with three new affordable services. All three offerings focus on helping businesses to more effectively target their local prospects while achieving better, faster results from their online marketing initiatives.

Director of Marketing for Asage, Rosalyn Williams, is excited to offer this suite of services to businesses, saying, "We've made sure to keep our suite of services impactful and easy to implement, which we feel are two key things that businesses need to focus on with regards to marketing. Often, businesses targeting local markets don't have a lot of time or big budgets to do a lot of experimenting. That's why these new products are so fantastic; they have delivered actual measurable results for business that have implemented the practices on an ongoing basis."

The newly offered services, which can be viewed in entirety on the Asage website, include FiveStar, AdRoids, and NewsPlus. FiveStar is a process that will enable businesses to gain more five star online reviews from real customers. Marketing studies suggest that many consumers look for reviews when buying a particular product or service, and the higher the reviews, the better chance that a business can make a sale.

The second service, AdRoids, enables businesses to get the most from AdWords money spent. "AdRoids is short for AdWords on steroids," says Williams. It uses the popular marketing tool AdWords, but helps businesses to maximize what they are spending in order to see better results.

NewsPlus is a news release service. "If businesses aren't making news, they should be. It's one of the best ways to rank on Google," Williams stated. The service will help business owners to develop better strategies for creating awareness of their brand, including press releases and other related tools.

The new services are set to launch in September, 2015. Those looking to connect with Asage can find more information on their official Facebook and Twitter pages.

Asage Marketing develops solutions for businesses and has experience in business-to-business and direct to consumer marketing. The company's industry experience includes automotive, energy, engineering, gardening, health and wellness, healthcare, and various other areas of expertise.

###

For more information about Asage Marketing, contact the company here: Asage Marketing Rosalyn Williams 443-255-7080 ros@asagemarketing.com PO Box 1679 Ellicott City, MD 21041-1679

Asage Marketing

Asage Marketing helps businesses connect with their targeted customers and prospects. Whether it's identifying the ideal customer, building an online presence, getting found and selected, uncovering new opportunities, Asage focuses on proven solutions.

Website: <http://AsageMarketing.com>

Email: ros@asagemarketing.com

Phone: 443-255-7080

Powered by PressAdvantage.com