



Pensacola Online Marketers Receive Digital Marketing Certifications

August 15, 2019

August 15, 2019 - PRESSADVANTAGE -

Pensacola, FL. - Prosperous I.M. Inc, an online marketing agency in Pensacola, gained two new employees last month and is proud to announce that after passing the rigorous marketing examinations, Hannah Karanicolas became certified in Website Optimization and Testing, and Hanna Moore is now a certified Search Marketing Specialist.

As an Optimization and Testing Specialist, Hannah Karanicolas is now qualified to develop an optimization process to increase conversions in the sales funnel, landing pages, and key conversion pages. In other words, she has the ability to diagnose problems and test solutions to increase profits for traffic that websites currently have.

Hannah Karanicolas says, "In the ever-changing marketing world, I am thankful to be able to constantly expand my knowledge through digital marketing certifications! As a now certified Optimization and Testing Specialist, I can understand and help my company in even stronger ways!?"

The Search Marketing Mastery course that was completed by Hanna Moore is another of the professional

certifications within DigitalMarketer. The objective of the course is to teach online marketers in Pensacola how to develop a comprehensive organic traffic strategy that will allow sites to rank highly and stay in that position throughout search engine software updates.

?The digital marketing industry is constantly changing, so having the opportunity to complete certifications that broaden my knowledge is amazing,? says Hanna Moore. ?As a part of the marketing world, it is important to stay up-to-date on new trends and information to better help clients.?

These certifications through DigitalMarketer are designed to broaden the skillsets of marketers and increase self-confidence, causing them to remain in their profession longer than non-certified individuals.

Prosperous I.M. Inc has been continuously adding more and more clients. This past month, the agency saw a lot of success with a large and consistent flow of clients. To ensure that their clients are getting results, Prosperous I.M. is dedicated to hiring a diverse team and giving their employees the opportunities to expand their knowledge. For more information about this agency or ways to excel in search engine optimization, visit their website <http://prosperousim.com> or give them a call at (850) 475-4460.

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For more information about Prosperous I.M. Inc., contact the company here: Prosperous I.M. Inc. Eddie Hill (850) 462-5272 info@prosperousim.com 180 East Burgess Rd. Suite F Pensacola, FL 32504

Prosperous I.M. Inc.

Prosperous I.M. Inc. was founded in June of 2011 by Eddie Hill. A Full service online marketing agency and certified Google Engage Agency. Our philosophy is simple, deliver results for the client.

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