



PracticeBloom Offers Cool Sculpting Marketing Services

September 17, 2019

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PracticeBloom, a digital marketing agency based in Clifton, New Jersey, has announced that they are now offering CoolSculpting® marketing services. CoolSculpting is a fat-freezing technology that is a scientifically proven non-surgical method for reducing pockets of fat in trouble areas, such as the flanks, abdomen, or under the chin in just one session. The digital marketing agency offers marketing services that combine SEO, social media, email marketing, content marketing, and funnel marketing to grow medical spas and other businesses that offer CoolSculpting procedures.

Matt Coffy, founder and CEO of PracticeBloom, says, "We are truly excited to announce that we are offering digital marketing services for CoolSculpting practitioners. If your practice could use more CoolSculpting patients each month, let's talk."

He continues, "PracticeBloom specializes in combining SEO, Email Marketing, Social Media, Content, and Funnel Marketing to grow MedSpas like yours around the world. Our ProfitEngines programs leverage the power of Facebook, Instagram & Google advertising to deliver a steady flow of new CoolSculpting leads that our automations convert into booked consultations while you sleep!" More information about their

ProfitEngines programs can be gleaned from the PracticeBloom GMB site.

First of all, PracticeBloom can help the CoolSculpting business grow through Facebook ads. The company has been able to perfect the process of developing Facebook ads that are appropriately targeted to the business' potential clients in their area who would benefit from CoolSculpting. This was made possible because of years of training, testing and vigorous studies that were performed by PracticeBloom.

Meanwhile, an even better way is to dominate other med spas in the major search engines like Google. While the cost of Facebook and Instagram leads is low, the cost for an organic lead from Google is zero for those who are able to rank at the top of the search results. There are very few companies all over the globe who have the knowledge and skill to rank websites at the top of the search results for extremely competitive keywords like "CoolSculpting near me", but PracticeBloom had started as a search engine optimization company and has several marketing case studies of proven results.

Another key aspect of boosting a business' local search rankings in Google is reputation management or a plan for generating a steady flow of positive reviews. ProfitEngines will not only allow clients to pull in their Google and Facebook reviews, allowing them to monitor every review and respond to it right from the ProfitEngines dashboard, but it also has a built-in outreach system, allowing the staff to easily request positive reviews from patients.

After clients have completed a successful consultation or service, ProfitEngines will be ready to help them garner more five-star reviews in Google with its built-in reputation management.

When the front desk staff see happy patients leaving their appointment, they simply hit a button and a text message or email is sent out to the patients thanking them for the visit and kindly requesting that they leave a feedback for the med spa on its Google Business page. The email or text contains a link that will bring the patients to the spa's Google Business page and opens the "Leave a Review" box for them so that all they need to do is click on five stars, enter some comments, and then hit submit, and their review is recorded.

Clients of PracticeBloom have left some positive comments for the company. For example, Dr. Hardik S. had said, "PracticeBloom has been communicative, organized, and they've gotten me a lot of leads. I challenged them to build me a CoolSculpting microsite and get it ranking page 1 for all of New Jersey and they delivered! It's grown my practice tremendously."

Med spas offering CoolSculpting who need more information about the digital marketing services, including the ProfitEngines programs, from PracticeBloom can visit their website or the PracticeBloom Google site, or

contact them by phone or via email. Their business hours are from 9:00 am to 5:00 pm, from Monday to Friday.

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For more information about PracticeBloom, contact the company here: PracticeBloomMatt Coffy+1 973-947-4500matt.coffy@practicebloom.com45 E Madison Ave, Clifton, NJ 07011, USA

PracticeBloom

PracticeBloom is a digital marketing agency specializing in bringing leads and new sales to medical practices. We're specializing in medical spa, plastic surgery, spine & orthopaedic and chiropractic marketing.

Website: <https://practicebloom.com>

Email: matt.coffy@practicebloom.com

Phone: +1 973-947-4500

