



**500  
ROCKETS  
MARKETING**

## **500 Rockets Marketing Announces Launch Of Their Digital Persona Management Service, Heft**

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500 Rockets Marketing, a Digital Marketing Agency based in Austin, Texas, recently launched their new Digital Persona Management Service. It is catered towards helping business executives build a meaningful online presence that shall be managed professionally by an expert. 500 Rockets is a renowned company that, despite being mostly known for their Digital Marketing Services, has managed to build a reputation for themselves in other niches, helping their clients with what is described as a '5-Star Service.?'

Matthew Brutsche, CEO of 500 Rockets Marketing, says, "After seeing many business executives and representatives of important companies struggle while trying to build a meaningful digital persona, we are now set on aiding them in this matter. While many do not realize just how important it is to build an authentic online persona and how many opportunities it can bring forth, we seek to raise awareness of this fact, and we hope our clients can see the value in improving their online presence."

The company states that the importance of this new service, called Heft, lies in the opportunities a strong online presence can bring high profile individuals, especially since it can sometimes be the deciding factor between the success or failure of their company. This is due to how the overall image of the company can be

tarnished, or improved, depending on the image that their representatives portray across the different aspects of their lives, including their online profiles. This is because an online persona is often the first contact that many clients have with them and their company.

"What your prospective customers see about you online plays a significant role in whether or not they decide to move forward with your company," explains Brutsche, adding that even a simple misinterpreted statement from one of the heads of the company can damage the image of the company as a whole. He says, "We will work alongside you to determine what your goals are, and what you expect to get from our reputation management services. Whether this involves new business opportunities, more clients, or simply an improvement in your company's image, we'll devise a strategy accordingly and proceed to put it into gear. In no time, you'll see a significant improvement in both your online visibility and the areas that we decided to work together on improving."

500 Rockets Marketing explains that, when it comes to reputation management, it is better to be proactive rather than reactive. Prevention is more effective than fixing the damage once it has been done, due to the fast-moving nature of the internet and how difficult it can be to clean the name of a company or an individual once it has been tarnished. Brutsche states, "Despite how fast the internet moves, it is very slow to forget. Unfavorable news or negative comments might appear on the first page of search engine results, depending on the traction they gain. Even if you are careful and do not post regularly or make public statements, false accusations are a serious threat to your image, and only with the help of an expert can you hope to clean your name."

The company claims that they can ensure the best results through their reputation management services due to the extensive experience they possess in the field. Given that 500 Rockets itself is led by an individual who has had to deal with a strong online presence from early on in his career, the company enjoys a unique perspective of the issues they tackle for their clients.

500 Rockets Marketing offers a broad variety of services, alongside their reputation management services, for high profile individuals and companies, allowing their clients to choose what may suit their needs best for their desired projects. This includes Digital Marketing, Brand Naming, Hosting Plans, Pay-Per-Click Management, and Email Marketing Campaigns. All of these services are carried out by individuals with a wealth of experience in their respective fields.

For more information regarding 500 Rockets Marketing's services, interested parties may contact Matthew Brutsche to follow up on any inquiries. Clients may also visit the company's website, or connect with them through their social media platforms, to stay up to date with their latest news and announcements.

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For more information about 500 Rockets Marketing, contact the company here: 500 Rockets

## 500 Rockets Marketing

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