



**500  
ROCKETS  
MARKETING**

## **Austin Digital Marketing Agency Announces They're Currently Taking On New Clients**

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500 Rockets Marketing, a digital marketing agency based in Austin, Texas, has announced that they are currently expanding and taking on new clients. The company offers a wide range of marketing services, including personal and brand management, email marketing, and pay per click management.

Matt Brutsche, CEO for 500 Rockets Marketing, says, "We're currently taking on new customers as we are growing our business. We're thirsty for customers who need results. We offer real price solutions that fit any size business. Our packages and monthly rollover credits reduce your cost and create the constant improvement that modern marketing demands. Check out our different types of membership to find one that is suitable for your needs."

The digital marketing packages offered are the Bronze Level, Silver Level, Gold Level, and Platinum Level. The Bronze Level offers advanced hosting with \$150 per credit hour for new work. The Silver Level offers advanced hosting and has 4 credits, with new work at \$125 per credit hour. Gold Level provides advanced hosting and has 10 credits, with new work at \$125 per credit hour. The Platinum Level also provides advanced hosting and has 10 credits, with new work at \$100 per credit hour.

One of the key services provided by 500 Rockets Marketing is known as Spider Ads, which is a text-based ad copy generator for Google Ads®, allowing marketers to test their value proposition as quickly as possible. The core features of Spider Ads include the fact that it is fast, user friendly, well documented, user controlled ad copy, ability to upload directly via API, ability to see the keywords next to the ad copy generator, ability to work with various browsers, and ability to test value propositions.

Spider Ads is fast because it is focused on creating ads quickly. It is user friendly because its UX/UI is easy to use and the reports are easy to understand. It is well documented because they offer training videos and tips and tricks. The ad copy is totally owned by the user because the system allows clients to control every word of the ad copy. It is also easy to upload the ad copy directly to Google Ads® through API. And users would be able to see the keywords next to the ad copy generator, allowing them to integrate easily. The system works with Firefox, Chrome or Safari. And Spider Ads helps in making sure that customers respond.

Spider Ads is available in two varieties. The first is the Basic Plan, which is available for free. This is for the use of 1 team member, it has no support and it is for manual builds. However, it does allow unlimited downloads and unlimited campaigns.

The Pro Plan for Spider Ads is available for a 7-day free trial and then afterwards for a minimal one-time fee for a lifetime license. Its features include connection of the ads account via API, fast creation of ads, ability to pull in ad groups data, ability to show the user's keywords to help write ads, direct upload into Google Ads®, ability to export via CSV, unlimited ads, unlimited campaigns, and ability to log into unlimited Google accounts.

Meanwhile, customers have had positive things to say about the services provided by 500 Rockets Marketing. For instance, Susan A. says, "Dude, amazing. Really fantastic process and ease of use. Highly recommend." Dustin D. says, "A good way to get insights into what my customers are looking for." And Dr. Bockmann says, "It's really been helpful in getting the right message for the early part of the funnel."

Matt Brutsche, the CEO for 500 Rockets Marketing, has an MBA degree and 10 years of experience in tech sales, followed by 12 years of running his own marketing company. Dan French has a Ph.D. in Rhetoric and is the Creative Director for the company. He has three Emmy nominations as a late night writer/producer for Dennis Miller and The Late, Late Show on CBS.

Those who want to learn more about the marketing services offered by the Austin digital marketing agency can visit their website, or contact them through the telephone or via email.

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For more information about 500 Rockets Marketing, contact the company here: 500 Rockets Marketing Matthew Brutsche (628)333-3450 matt@500rockets.io 5541 McNeil Drive Building A Austin, TX 78729

## **500 Rockets Marketing**

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